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...exceptional leadership, resilient PHC, better outcomes.

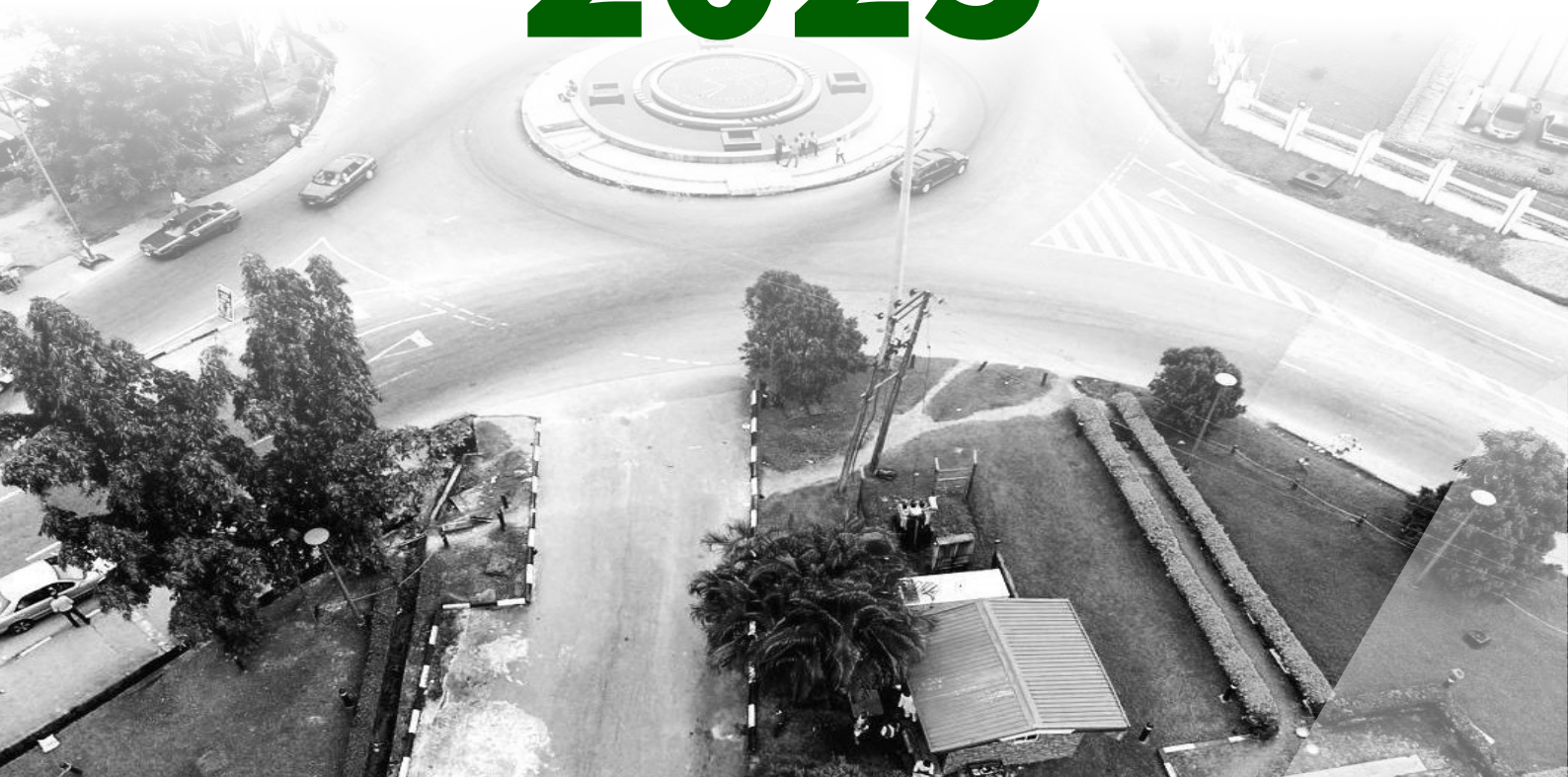


Cross River State

PRIMARY HEALTHCARE LEADERSHIP CHALLENGE

ADVOCACY BRIEF

2025



Pillars of the Leadership Challenge

About the Leadership Challenge

The PHC Leadership Challenge was put together to accelerate the implementation of the Seattle Declaration made by Governors in 2019 and to catalyze renewed political commitment of all Governors to improve PHC outcomes at scale.

The Challenge provides an opportunity for the 36 states and FCT to equitably compete within their respective geopolitical zones for an annual best performing and most improved awards in PHC delivery. The Challenge is being implemented in partnership with National Primary Health Care Development Agency, UNICEF and funded by Bill and Melinda Gates Foundation and Aliko Dangote Foundation.



2024 South South Regional Performance

The Bar chart below shows the performance of Cross River State compared to its regional counterparts.

State Score

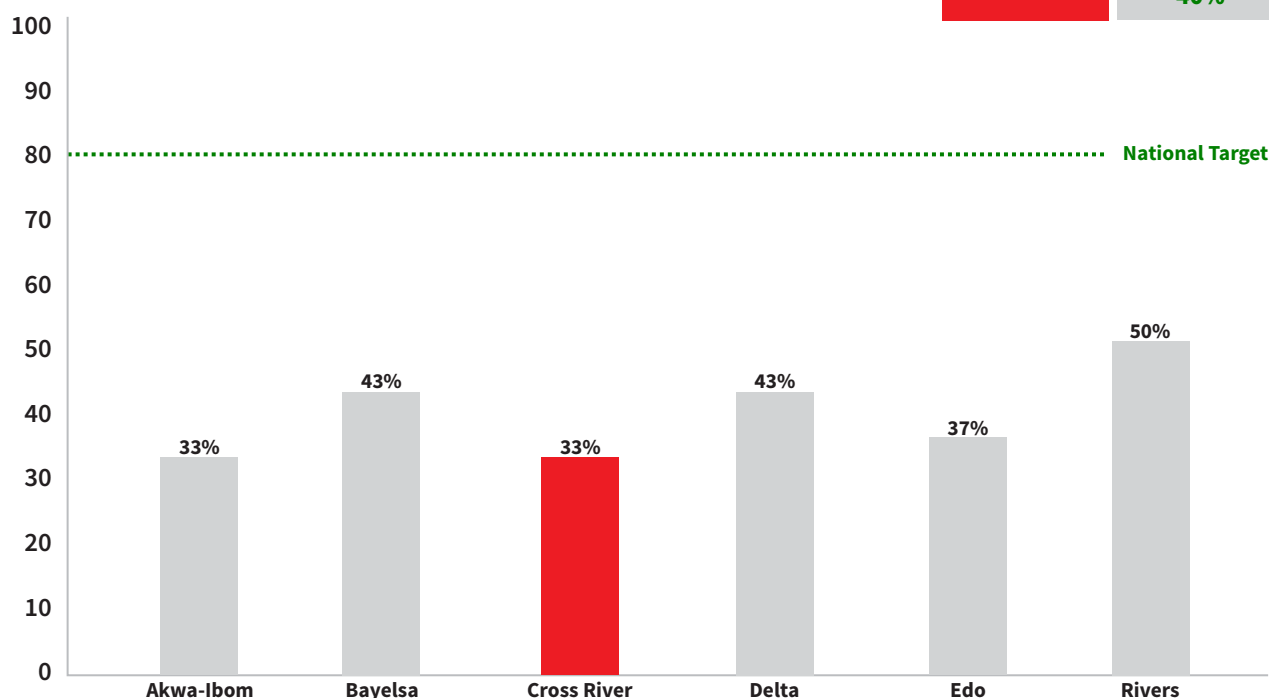
33%

National Average

39%

Regional Average

40%



All the states in the zone scored below the target, with Rivers scoring the highest and both Akwa Ibom and Cross River scoring the least.

2024 State Performance



SEC meetings where PHC performance was discussed with clear actions for improvement.

0%



Monitoring visits conducted by the State Governor to the PHC Facilities.

0%



Biannual meetings held by the State Governor with traditional leaders to discuss PHC issues

0%



PHC task force meeting held and chaired by the Deputy Governor.

0%



Commitment and action towards improving the State's Food and Nutrition situation.

0%



State budget is informed by the annual operational plan (linked to the State Sectoral Health Development Plan) with evidence of budgetary release for the execution of the AOP activities

30%



Appropriate mechanisms and processes are in place for the Basic Health Care Provision Fund and oversight at State and facility levels.

33%



Ward focal PHC facilities that meet the minimum staffing requirement for each level in line with the state's Minimum Service Package.

43%



Ward focal PHC facilities that have a core set of essential health commodities and medicines consistently in the last 3 months.

69%



Sampled focal PHC facilities with data verification factor of between 0.95 and 1.05 for selected coverage indicators.

68%



DQA-adjusted coverage of essential health services as measured in the Reproductive, Maternal, Newborn Child and Adolescent Health + Nutrition Scorecard.

40%



State level Primary Health Care Challenge for Local Government Area Council Chairman

0%

Key Actions

The State Government has made investments in strengthening PHC facilities across the state. However, the **State Governor** should:

1

Ensure prompt release of budgeted funds for PHC in line with the annual operational plan in the 2025 fiscal year.



2

Ensure PHC performance review is discussed every quarter in state executive council meetings in 2025.



3

Ensure monitoring visits to PHC facilities to ensure accountability and quality service delivery.



4

Foster community engagement by meeting with traditional rulers to address PHC challenges at least twice in 2025.



5

Activate and sustain PHC taskforce meetings with key stakeholders, chaired by the deputy governor.



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