

ADVOCACY BRIEF



Pillars of the Leadership Challenge

About the Leadership Challenge

The PHC Leadership Challenge was put together to accelerate the implementation of the Seattle Declaration made by Governors in 2019 and to catalyze renewed political commitment of all Governors to improve PHC outcomes at scale.

The Challenge provides an opportunity for the 36 states and FCT to equitably compete within their respective geopolitical zones for an annual best performing and most improved awards in PHC delivery. The Challenge is being implemented in partnership with National Primary Health Care Development Agency, UNICEF and funded by Bill and Melinda Gates Foundation and Aliko Dangote Foundation.



Governance

Strengthening PHC leadership through regular engagement with relevant stakeholders.



Fundin

Ensuring progressive allocation and timely release of funds for PHC activities.



Ouality of Care

Strengthening service delivery by implementing the minimum service package across all PHCs.



Evidence

Establishing a robust data management system to support evidence-based decision-making.



Sustainability

Embedding a state-led and stateowned LGA-level PHC Leadership Challenge for long-term impact.

State Score National Average 2024 South South Regional Performance The Bar chart below shows the performance of Rivers 39% State compared to its regional counterparts. **Regional Average** 40% 100 90 80 70 60 **50**% 50 43% 43% 40 37% 33% 33% 30 20 10 0 **Rivers** Akwa-Ibom **Bayelsa** Cross River Delta Edo

All the states in the zone scored below the target, with Rivers scoring the highest and both Akwa Ibom and Cross River scoring the least.

2024 State Performance



Categories - ● Governance | ● Finance | ● Quality of Care | ● Evidence | ● Sustainability

Key Actions

The State Government has made investments in strengthening PHC facilities across the state. However, the **State Governor** should:

Ensure prompt release of budgeted funds for PHC in line with the annual operational plan in the 2025 fiscal year.



Ensure PHC performance review is discussed every quarter in state executive council meetings in 2025.



Sustain monitoring visits to PHC facilities to ensure accountability and quality service delivery.



Foster community engagement by meeting with traditional rulers to address PHC challenges at least twice in 2025.



Activate and sustain PHC taskforce meetings with key stakeholders, chaired by the deputy governor.



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