



NGF-NESG ECONOMIC ROUNDTABLE (NNER)

Implementation of the NESG-NGF Memorandum of Understanding (MOU) signed October 2017





The NNER

The NGF-NESG Economic Roundtable (NNER) is a sub-national platform expression of the Nigerian Governors Forum and the Nigerian Economic Summit Group, based on the Memorandum of Understanding that was signed between both institutions at the 23rd Nigerian Economic Summit in October 2017.

The NNER is dedicated to:

- •Promote sub-national competitiveness for regional development
- •Build State capabilities to develop unique set of institutions, policies and factors for improved productivity





Our Mission

"A non-partisan and not-for-profit public-private dialogue platform devoted to promoting good governance and sub-national competitiveness through policy support and the delivery of robust reform engagements between sub-national governments and the private sector to ensure better service delivery and long-term national competitiveness"





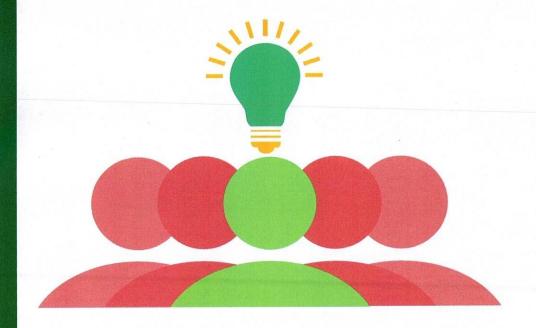
Our Vision

To become the one-stop resource centre for building unique capabilities that deliver subnational entities that are economically viable and self-sufficient





Our Core Values



Accountability

Integrity

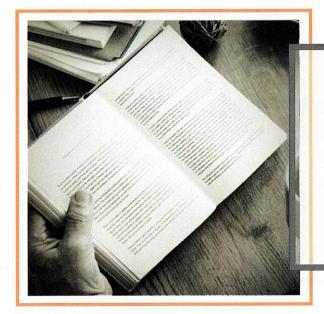
Collaboration

Professionalism





Value Proposition



Public-private sector capability to achieve sustainable results





NNER Structure



6 GOVERNORS

6 CAPTAINS OF INDUSTRY

STEERING COMMITTEE

6 Captains of Industry (Agriculture, Solid Minerals, Infrastructure, Technology, Manufacturing and Knowledge Economy)



TECHNICAL COMMITTEE

NGF (2) + NESG (2) + Technical Experts on Ease of Business (2) + Technical Experts on Competitiveness (2) + State MDAs

JOINT SECRETARIAT

(Administration, Execution, Operations)

TECHNICAL

SWOT Analysis





	Strengths	Weaknesses	Opportunities	Threats
Stakeholder Value	 Strong stakeholder receptiveness to partnership Access to the 36 States 	Platform has limited role on reform implementation	Government and private sector interest in improving ease of doing business and national competitiveness	 States are at different levels of commitment/readiness Private sector mistrust and public sector apathy to engage External interference Varying levels of competitive readiness Failure of government to meet commitments Reform fatigue
Internal Processes	 Strong convening power Robust engagement framework for public-private dialogue Strong national brand 	Limited capacity to manage political misalignments	Existing reform programmes on good governance and competitiveness	 Weak institutional capacity at the sub-national level to drive reforms Execution gap due to red tape and weak regulatory/policy framework
Learning & Growth	People and core competencies	 Limited capacity across consolidated/ specialized fields Incomplete datasets 	Opportunities to leverage competences and institutional capabilities in governance and competitiveness	 Deficit in skills and competences in the civil service Poor maintenance of socioeconomic data
Financial	 Growing network of donor and private sector financing Grants and fund-raising capabilities 	Limited internal funds	 Donor and government interest in improving ease of doing business and national competitiveness 	Lack of budgetary provision to support reform process





Strategy Map

Mission

Stakeholder Value

Stakeholder needs we need to satisfy

private relationships

[SV1] Improved public-

[SV2] Improved capacity to exploit factor endowments

[SV3] Build Sub-national competitiveness

Internal Processes

Internal processes we must excel in to satisfy our stakeholders

[IP1] Research & Development

Conduct high quality research and develop knowledge resources

[IP2] Policy Support and Governance

Develop policies for building competitiveness

[IP3] Advocacy

Communicate a compelling agenda for subnational competitiveness

Learning & Growth

How the platform learns and innovates to achieve goals

[LG1] High Impact Culture

Build a result-oriented culture that drives performance

[LG2] Human Capital

Build and manage pool of talents

[LG3] Information Capital

Build a robust database and resource centre

Financial

Financial objective we must achieve to satisfy our Stakeholder needs [F1] Attract and manage a diversified and sustainable source of funds

Balance Scorecard





Value Perspective	Statement of what the strategy must achieve and what's critical to its success	How success in achieving the strategy will be measured and tracked	The level of performance or rate of improvement needed	Key action programmes required to achieve objectives
	↓ ↑	↓ ↑	↓ ↑	1
	Objective	Measure(s)	Target(s)	Initiative(s)
	[SV1] Improved public-private relationships	 Number of Letters of Intent (LOI) signed Number of signed LOIs implemented 	 50% of LOI signed 25% implementation of signed LOIs 	Organise a PPP facilitation programme
Stakeholder Values [SV]	[SV2] Capacity to exploit factor endowments	 Capacity to secure investment partnerships Number of regional summits held 	 10% adoption rate of reform toolkit Minimum of two summits per annum 	 Conduct regional summits on competitiveness Conduct national workshop on competitiveness
Stakenorder values [34]	[SV3] Build sub-national Competitiveness	 Number of policy notes adopted by Sub-national governments Number of sub-national governments that have adopted the competitiveness toolkit Number of reform commitment 	 Four policy reports per annum 50% adoption rate of toolkit 30% reform commitment by States that have adopted the toolkit 	 Develop competitiveness toolkit Set up monitoring mechanism for subnational competitiveness Organise national workshop on reform toolkit

Balance Scorecard





Value Perspective	Statement of what the strategy must achieve and what's critical to its success	How success in achieving the strategy will be measured and tracked	The level of performance or rate of improvement needed	Key action programmes required to achieve objectives
	‡ †			
	Objective	Measure(s)	Target(s)	Initiative(s)
	[IP1] Research & Development	Number of research and knowledge resources produced	Four research reports	Develop and implement a research plan
Internal Processes [IP]	[IP2] Policy Support and Governance	Number of technical assistance programmes deployed	25% of technical assistance request delivered	Establish Joint Secretariat
internari ocesses [ir]	[IP3] Advocacy	 Number of advocacy briefs produced Number of advocacy visits held with Sub-national governments Number of partnerships established 	 Four advocacy briefs 100% Advocacy visits to States that sign LOI to adopt toolkit One BMO and CSO for each State engaged 	Develop and implement advocacy and strategic communications plan

Balance Scorecard





Value Perspective	Statement of what the strategy must achieve and what's critical to its success	How success in achieving the strategy will be measured and tracked	The level of performance or rate of improvement needed	Key action programmes required to achieve objective
	↓↑	↓↑	↓ ↑	↓↑
	Objective	Measure(s)	Target(s)	Initiative(s)
	[LG1] High Impact Culture		80% strategic plan implementation	Roundtable strategic plan implementation
Learning & Growth [LG]	[LG2] Human Capital	% Human capital readiness	90% human capital readiness	Design and implement human resource plan
	[LG3] Information Capital	% Completeness and accuracy of Secretariat database on sub- national competitiveness	85% completeness and accuracy	Develop database on sub-national competitiveness
Financial [F]	[F1] Attract and manage a diversified and sustainable source of funds	% Funding performance against annual budget	75% funding performance against budget	 Funding plan development Organise fund raising programme Design financial management policy

Next Steps







Adoption of Strategic Plan



Funding of Joint Secretariat