

# A GUIDE TO SELLING NIGERIA



# NIGERIA

EXPERIENCE THE WARMTH AND HOSPITALITY  
OF THE HEART OF AFRICA

It's Beautiful, With Hospitable People, It's Peaceful

## NIGERIA

Truly the Heart of Africa



NIGERIAN TOURISM  
DEVELOPMENT CORPORATION







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**EKABO, SANU DA ZUA, NNO**

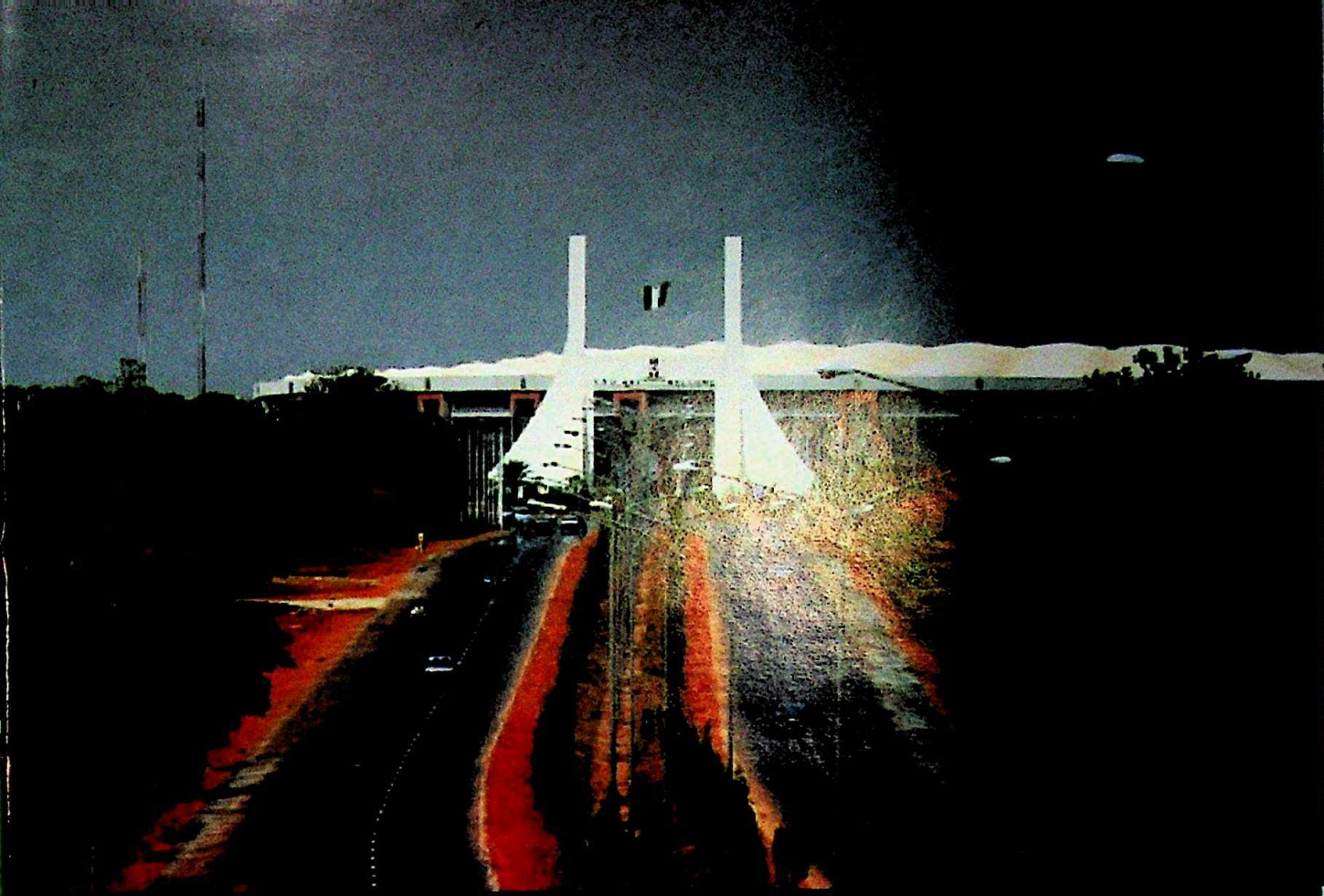
Welcome to Nigeria - The Heart of Africa, A land full of beauties, the largest concentration of black people in the world. A country that offers the best in hospitality and business. Each visit to Nigeria is a journey into discovery that leaves the visitor with sweet memories of a Land.

# MAJOR ATTRACTIONS



# EXPERIENCE NIGERIA



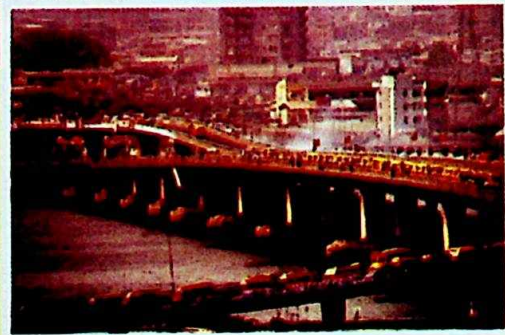


## MAJOR ATTRACTIONS

ABUJA-also known as the “Centre of Unity” is situated in the Federal Capital Territory. Founded in 1976 as the new administrative capital, Abuja, Africa's fastest growing city, offers a variety of out-door leisure, entertainment and conference facilities.

Nigeria's rich natural resources mainly oil and gas offer investment opportunities for both local and foreign investors from far and near. With a population of 140million people, the country offers the largest market in Africa drawing funding partners who want to do business with Nigeria and take a share of the market. Abuja's Central Business District has become a bee-hive of activities in recent times and offers a wide range of leisure activities that

For many people, Lagos remains the “never say die” capital of Nigeria. This city which borrows its name from the Portuguese word “Lago Kuramo”| is indeed a land of aquatic splendor with all the lagoons and beaches. Lagos was the former administrative capital of Nigeria. The city's historic sites include the slave relics at Badagry and the Brazilian styled architectural buildings, which were former abodes of freed slaves from Brazil. Lagos still remains the commercial nerve centre of Nigeria.



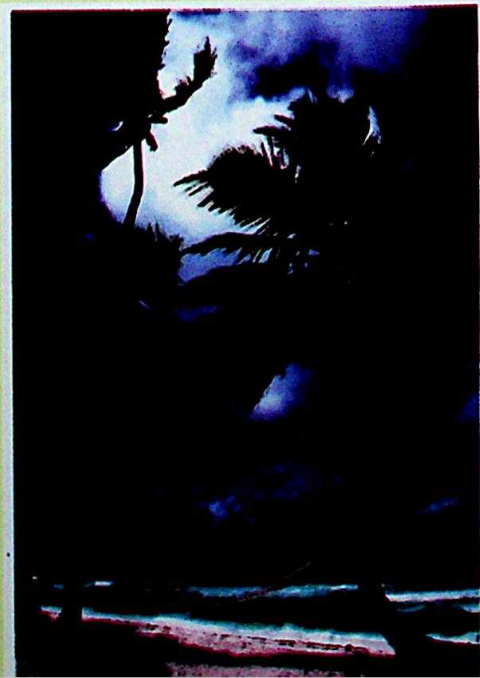
### **LEKKI, LAGOS**

Lekki, a suburb of Lagos, is undeniably a place for leisure. Its beaches and yachting club houses offer a delight to everyone.

### **IKEJA, LAGOS**

Since the creation of Lagos State, Ikeja has remained the administrative capital offering a lot of commercial activities and leisure. The Sheraton Hotel, is a five-star hotel, is just about ten minutes drive from the International Airport. The Sheraton Hotel is a home away from home, offering a lot of fun and extravaganza.

The Shrine, a popular night club founded by the Late Fela Anikulapo Kuti lives on. Two of Fela's sons Femi and Seun treat all lovers of music to heavy fusion of African beats and jazz. The Shrine is a zoo where all animals are equal.



## **TINAPA BUSINESS RESORT**

CALABAR-was once the administrative Capital of Nigeria during colonial times. It is the burial place of the Scot Missionary, Mary Slessor who stopped the killing of twins by local indigenes. Today, Calabar is home to the Tinapa Business Resort offering a lot of business and leisure activities that promise to rival Dubai in the Middle East. Calabar is an export free zone located in the oil producing state of Cross River.

## **OBUDU, CROSS RIVER**

For those who cherish the cable cars of Europe and wish it in Africa, Obudu is the place to have both climate and cable car for the price of one. The ranch is a sight to behold from the cable car route described as the longest in Africa.

## **AGBOKIM AND IKOM CROSS RIVER**

Agbokim Water Falls and the Ikom Water falls are a few kilometers from the Cameroon border. The water falls are part of a theme park which offers leisure activities.



## KANO CITY

Kano is the commercial centre of Northern Nigeria. The city offers one of the most glamorous durbars in Nigeria. Kano is a place to be during the Sallah Festival.

THE DURBAR

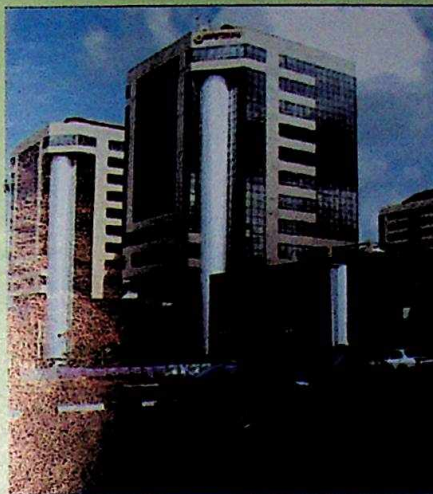




## EXPERIENCE NIGERIA

Conference – Nigeria offers first-class conference facilities in serene resorts, hotels and numerous conference centres.

Travel and Tourism – Tour Operators are available throughout the country to guide desired destinations around Nigeria offering exquisite packages for group travel and individual tours.



## BUSINESS

Numerous shopping plazas and small scale malls offer a wide variety of products ranging from clothing, electronics, to furniture and household items. A flexible exchange rate and the availability of Bureaus de change have combined to make shopping easy for a lot of International visitors. Most hotels have Arts and Craft Shops marketing the best of Nigeria's articles depicting the diversity of the country's culture. Shops open Mondays to Saturdays from 0800-2000 hours. Banking facilities are available from Monday - Saturday; while ATMS operate 24 hours retail banking services.

## SHOPPING

Nigeria offers the best in entertainment. From the Jazz Groove at Awolowo Road, Ikoyi, Lagos. to the Safari Night Club at the Hilton Hotel in Abuja, most Nigerian cities offer a lot of entertainment.

The night life offers a lot of thrilling activities including discos, live musical performances and theatre. Casinos are available just as drinking bars with the usual "Happy Hour".

**TRAVEL DOCUMENTS**

Foreign visitors in Nigeria must possess a valid visa. Exemptions are granted to citizens of the Economic Commission of West African State (ECOWAS); who must possess valid passport or ECOWAS Travel certificates. Visas from non-ECOWAS citizens can be obtained from the nearest Nigerian Diplomatic Mission.



**VACCINATIONS**

Required vaccinations for foreign visitors are for

- Cholera
- Yellow Fever
- Rabies

Visitors are obliged to contact the nearest health authorities in their countries for current and up to date information and advice.

**BANKING/FOREIGN CURRENCY**

Banking hours are from 0800-1600 hours Monday – Friday. Some banks open on Saturdays. Banking Services is complemented with the use of ATM machines available 24hours. Most internationally recognized currencies and travelers cheques can be exchanged easily at Commercial Banks, Bureau de Change, in hotels and at the International airports.

The unit of the Nigerian currency is the Naira, divided into 100 kobo. Denominations are N1,000; N500; N200; N100; N50; N10; N5.

**PERSONAL SAFETY**

Nigeria is as safe as any other destination in the world. Tourists are however advised to take basic precautions such as the avoidance of walking alone in the night and carrying flashy jewellery and large sums of cash.

**MEDICAL**

Medical facilities are available throughout the country, in both government and privately owned hospitals most of which operate 24 hours.



## **TELECOMMUNICATIONS**

Nigeria has four major GSM based cellular networks with an efficient landline system. Some hotels and private cyber café provide internet services. GSM phone can be rented at the airports or hotels.

## **DRIVING**

Nigerian law recognizes international driving licenses/permits, which must be valid. Drivers are expected to carry these documents when driving.

## **VAT AND CUSTOMS**

Value Added Tax (VAT) is charged on most goods and services at the rate of 5%. Artefacts are prohibited from export. Visitors can however take out replicas of carving and sculptor works with evidence of receipt.

## **AIRPORT TAX**

Passengers traveling locally or internationally are not required to pay airport tax at the terminals.

## **TIME**

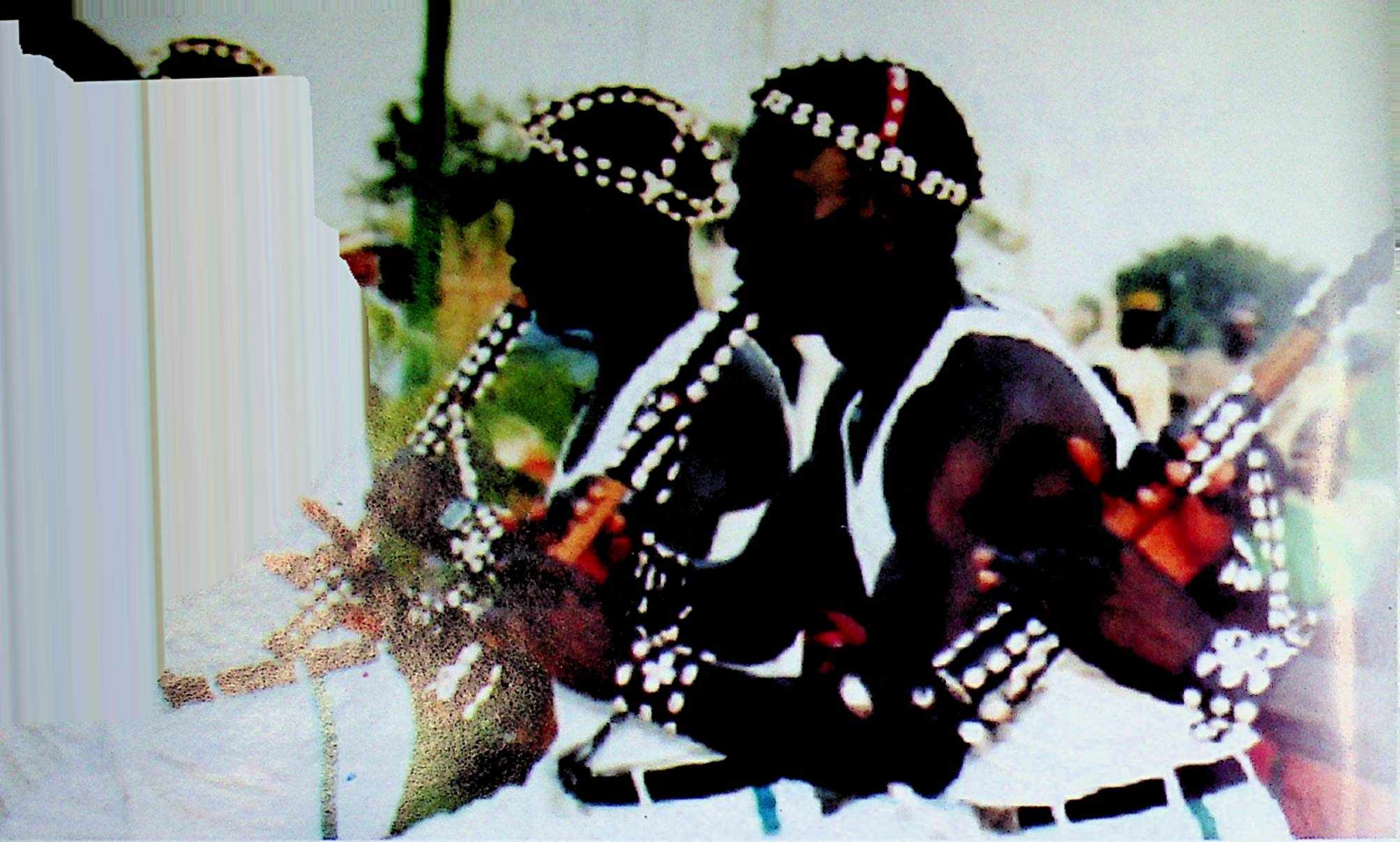
Nigeria time is GMT + 1 hour.



**EXPERIENCE CELEBRATION**



# CELEBRATE LIFE



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*Tourism is Life*  
[www.tourism.gov.ng](http://www.tourism.gov.ng)