



National Policies and
Strategies for Food,
Land and Water Systems
Transformation

Rethinking Food Markets and Value Chains for Inclusion and Sustainability

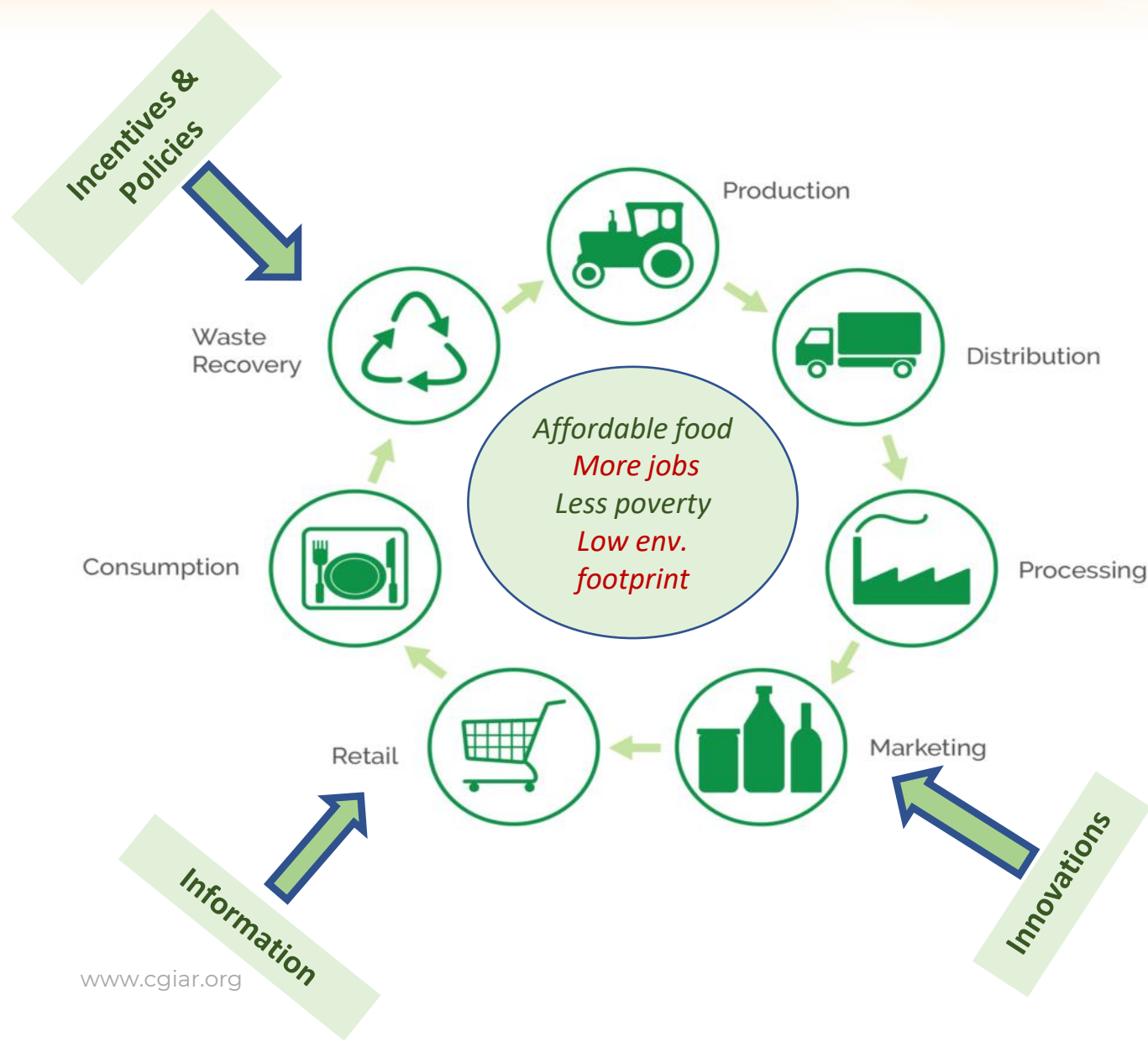


CGIAR

THE CGIAR PORTFOLIO

#OurInitiatives

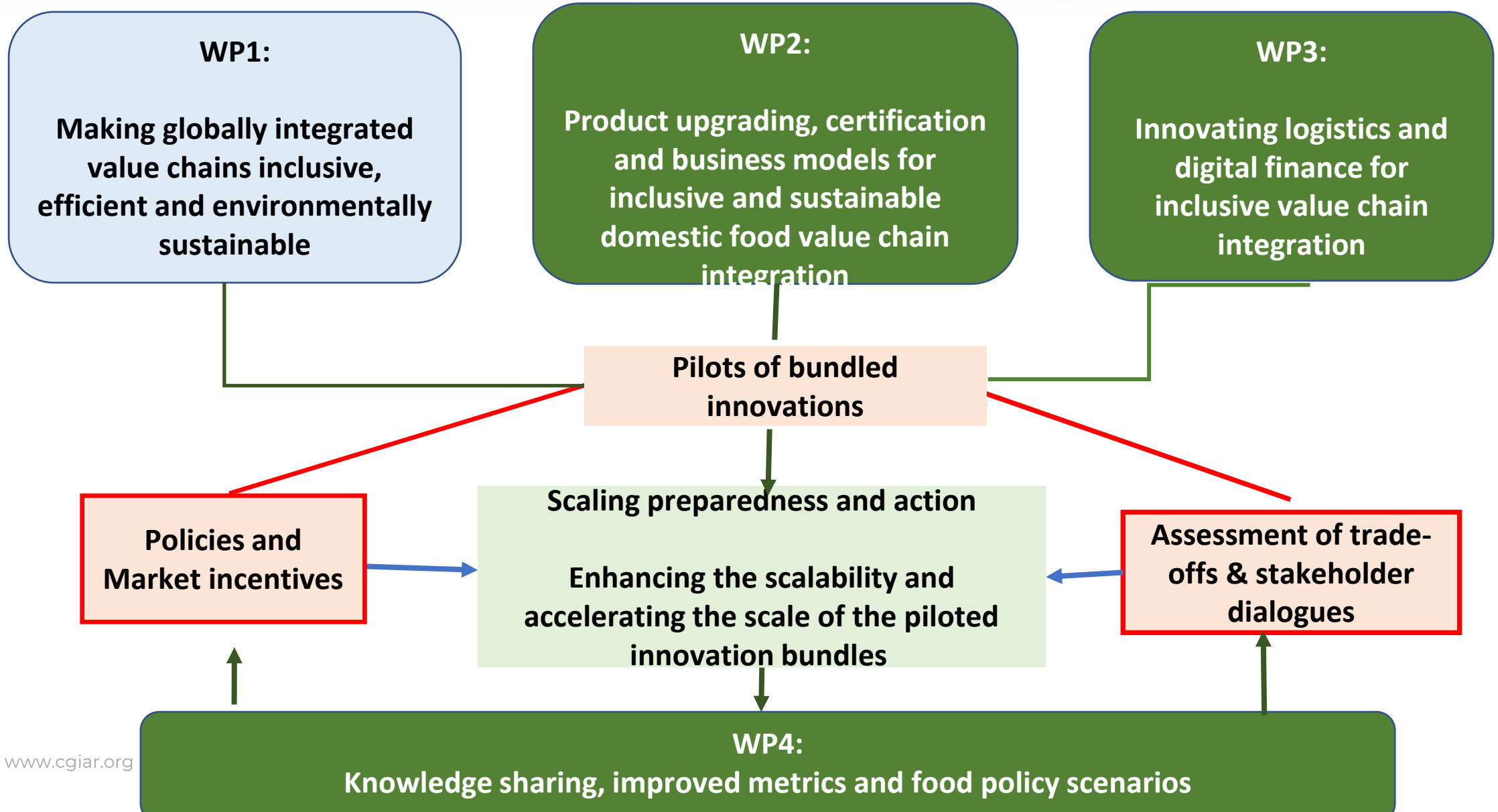
NIGERIA components



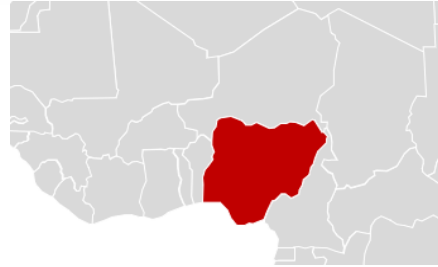
Goal

Influence **policies** and **market behavior** for the creation of efficient, inclusive value chains with fairer income sharing, greater job creation, and adoption of sustainable practices

Four key areas of research and innovation



Nigeria



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WP2:
Domestic
value
chains

**FOCUS
PRODUCTS**
Fruits &
Vegetables

WP3:
Innovating
logistics
and digital
finance

**FOCUS
SERVICES**
Logistics
Digital finance

PARTNERS

Public sector:

National Agency for Food & Drug Administration & Control (NAFDAC)
Federal Ministry of Agriculture and Rural Development (FMARD)

Funders:

Bill and Melinda Gates Foundation, USAID, GIZ

Research:

University of Ibadan
Ahmadou Bello University -ABU/IAR Zaria
Obafemi Awolowo University, Ile-IFE
Wageningen Univ., MSU
World Vegetable Center

NGOs:

Catholic Relief Services (CRS)
HEIFER Foundation

Private sector, producer and business associations:

East-West Seed Worldwide
Nigerian Processors, and Marketers Association (NCAPMA)
Psaltry International Company (Nigeria) Limited
Matna Foods Limited
Niji Farms
Coldhubs, Sahel Capital
Logistic companies (crop2cash, KCCL-Cold Chain Logistics, Agromall, Thrive Agric, AFEX, Babban Gona, WeMove Technologies, Karigo, etc.)



Process innovations for product quality upgrading and sustainability (e.g., solar-powered cold chain)

Product innovations for scaled local consumption

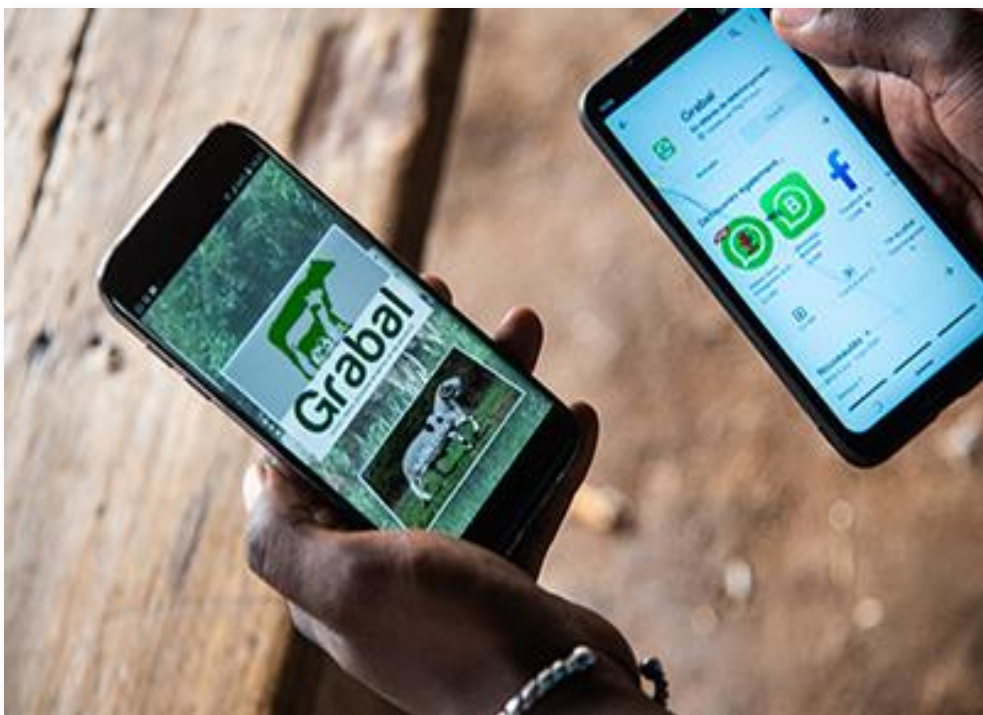
Improved seeds and certification of domestic food quality and sustainability standards

Inclusive value chain contracting and business models

Bundle innovations and enabling environment through 'right' market incentives and agricultural and food policies

WP 3

Innovations in cross-value chain services: Logistics and digital finance



- How can modern logistics and finance systems address inefficiencies and missed opportunities in value chains?
 - Digital finance: payments, credit, insurance
 - Logistics: digital marketplaces to connect value chain actors, cold storage, basic infrastructure
- Logistic companies (for example - crop2cash, KCCL-Cold Chain Logistics, Agromall, Thrive Agric, AFEX, Babban Gona, WeMove Technologies, Karigo, etc.)

Thank you



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