

BRIEF ON THE ACHIEVEMENTS

OF

BAUCHI STATE TELEVISION AUTHORITY

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BY

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BRIEF ON THE ACHIEVEMENTS OF BAUCHI STATE TELEVISION AUTHORITY (BATV)

A. BACKGROUND:-

The Bauchi State Television Authority, BATV came into being with the enactment of **Edict No.5 of 1988** as a BROADCASTING OUTFIT for the benefit and service of the government and people of Bauchi State.

The imperatives for the Establishment of the Bauchi State Television was anchored on the need by government to provide adequate and effective coverage of its activities as well as for government to sample the opinions of its Citizenry in its effort to improve their lots.

In other words, Bauchi State Television Authority was meant to serve as a bridge in facilitating communication between the government on hand and the general populace on the other.

It also strives to reflect the Unity of the State and at the same time give adequate expression to the cultural characteristic of the State.

STRUCTURE OF THE ORGANISATION

Based on the law Establishing the organisation, the Authority is headed by a managing Director who in his capacity as the Chief Executive, Supervises and Directs affairs of the station.

The Bauchi State Television Authority comprises of the following Directorates:-

- News and Current Affairs
- Programmes
- Engineering
- Marketing
- Administration and Finance

GROWTH OF BATV

The Bauchi State Television Authority project was categorized into two Phases:-

Phase One of the Project which consist of a single *One Kilowatt Transmitter*, was Commissioned on 14th June 1988 by the former President, General Ibrahim Badamosi Babangida during his working visit to the State.

The Station was subsequently upgraded to a twin *20 Kilowatt* Transmitter, a temporary Studio and Control-room located at Wuntin Dada, Jos Road – Bauchi at that moment,

facilities of the Bauchi State Television Authority was only located at the State capital. This makes it difficult for our signals to be received across the State.

At the inception of the present Administration in the State, a deliberate policy was put in place and carefully executed for ensuring that the signals of the Station are received throughout the State and beyond.

To this end, New and Upgraded equipments were acquired and installed at the headquarters of the Station in Bauchi.

These include a **40 Kilowatt** Transmitter complete with relevant accessories, modern Studio and Control-room equipments plus a **250 KVA** Generating set for effective power supply.

Similarly, a befitting Office Complex, which also provides accommodation for the new Studios and Control-room, is also completed. The newly acquired studio and Control-room equipments were already installed in this building, the first structure BATV can call its own.

In addition, for the first time in the **22** year old his ^{tory} ~~year~~ of Bauchi State Television Authority on **OB VAN**, fully equipped with all the necessary outside broadcast facilities was acquired for the Station.

STRUCTURAL EXPANSION

In an effort to ensure effective Coverage of the Entire State and beyond by the signals of the organisation, the present Administration has established a Sub-station at Azare town, headquarters of Katagum Local Government Area of the State. Facilities provided there include One **40 Kilowatt** Transmitter, One **250 KVA** generating Set and a Staff Quarters.

Similarly, link stations were provided at Darazo and Yankari each with a **transmitter** and a **generating set**.

With these facilities, signals of the Station are now being received throughout the State and neighbouring States of Gombe, Yobe, Jigawa and Plateau.

MANPOWER

The effort of the present administration in turning around the fortunes of the organisation for greater performance did not stop at the provision of Equipments and Structures but also measures to motivate workers for greater performance.

For instance beside the general adjustment of Salaries to eliminate the infamous **Bauchi Formula** within the State Civil Service, the present administration approved and implemented **Hazard allowances** for all Media workers. This is in addition to shift duty allowances being paid to shift duty workers.

The present administration also granted our request to recruit more Staff, about twenty (20) in number to beef up the service, particularly in the Junior Cadre where growth, retirement and death has eaten deep into.

Worthy of mention also is the upward review of the organisation's monthly Ministerial running cost from **One hundred and Fifty thousand** naira to **Three hundred thousand** and now **Two million** naira per month.

TRANSPORT

This is an area which used to be a great problem to the organisation prior to the coming of this administration BATV cannot boast of a single Vehicle that one could use for execution of day to day running of the affairs of the organisation Not even the usual official Car being allocated to Chief Executives of such organizations was available.

However the situation has since changed. Three brand new Vehicles, 2 Nos. Hilux Pick-up Vans and a Bus were allocated to the organisation in addition to a brand new official Car for the Chief Executive.

Similarly, a **504** Peugeot Saloon, (base line) was totally overhauled and put to use.

There is no doubt therefore that since the advent of the present Administration in the State. Bauchi State Television Authority has recorded and is still recording progress and development in terms of Infrastructure, Equipment Procurement, Structural Expansion and Logistics.

These no doubt have translated into increased productivity on the part of Staff and above all sustained transmission hours as against the epileptic transmission which was the hall mark of the state^{en}

I thank you for your attention.