

ADAMAWA STATE

GRASSROOTS SOCIO-ECONOMIC & EMPOWERMENT PROGRAMME

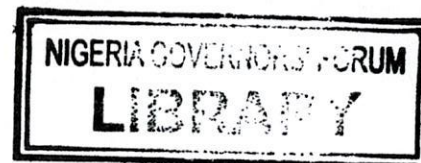
inheriting the past & reinventing the future

MARCH 2010

Introduction - inheriting the past & reinventing the future



1. Adamawa State Government through the GRSEEP aims to strengthen its position as the leading state organisation in the fight against poverty through socio-economic empowerment and development.
2. In the years ahead, it will propel forward the development of (21) Farming Skills Acquisition Centers (FSAC), to reach 360,000 farming families in a number of agricultural based activities, so as to increase present agricultural yields & the disposable income of these families.
3. Also there is a focus upon development of vocational trades with an emphasis upon supporting agricultural based socio-economic activity.
4. These achievements will be accomplished through the implementation of GRSEEP, APRM & MDG which will aim to support the immediate strategic objectives:



Key End State Objectives 2009-2010



1. To implement and replicate an GSEEP practice model for grassroots socio-economic transformation through the establishment of vibrant FSAC, VTTC, agric-extension services and vocational trade apprenticeships in order to provide and promote access to local and regional markets.
2. To strengthen, build and further improve internal institutional capacity with respect to the (21) Farming Skills Acquisition Centre's in order to become more effective, competent and efficient providers of Agricultural Demonstration, Community Extension and Micro-Financing to economically disadvantaged agricultural families (co-op's), over 45,000 prospective special assistants and 20,000 master trainers within Adamawa State.
3. To develop a viable direction towards the empowerment of farming families and vocational trade practitioners in terms of capacity building, production, supply value-chain activities, accreditation and domestic trade promotion & development.
4. To deliver inventive and original demand-driven services within the established GRSEEP and commerce network of business partnerships and infrastructures, which directly address current trade & promotional supply chain logistics and sustainable loan financing to a variety of farming families.
5. To enhance and brand GRSEEP visible success and increase stakeholders' accessibility to GRSEEP staff, produce, products and services in order to improve and sustain this programme success each Local Government at a time.

Project Objectives : Agricultural



1. To develop a **practice model** that will result in the **training and certification of 360,000 families** in respective agricultural operations (i.e. crops, livestock, grains & fish) so as to improve their yield & agricultural productivity
2. To develop detailed **agricultural produce workflows** that will guide an extension worker, master trainer and small farmers in quantifiable extension planning, design and delivery
3. To develop & implement, simple to understand **agricultural produce business plans** that provide data, information to extension services and the small farmer on project inputs (feeds, fertilizers, chemicals, seeding & stock) resources (rain, dams & boreholes), efficient farming practices, energy, micro-financing, access to machinery/equipment and post harvest value additions
4. To ensure that all agricultural inputs & extension activities will result in each farming family and/or farm group making a minimum **gross operating profit (GOP)** of ₦1m naira (one million naira)
5. To develop and implement a simple to use, **agricultural produce software (financial modeling)** that will be able to determine, analyse and report on: (i) input & output yield estimates, (ii) conduct “what-if” agricultural analysis on a variety of preconditions, (iii) and provide simple reports to an extension worker and/or small farmer
6. To capture **video footage** of select agricultural production for dissemination to all current & future extension workers and small farmers throughout the 21 LGA’s
7. To develop an “end-state” **empowerment deployment plan** with activities, resources and equipment required to achieve 2010-2011 agricultural extension & production targets.

We have identified the following focal areas that we believe determine the success of modernizing the FSAC through-out ADAMAWA STATE

STRATEGY

- Vision & Objectives
- Key Performance Metrics
- Farmer Customer : Benefit Realization Experience
- Degree of Community Engagement
- Organizational Alignment with GRSEEP Goals

GOVERNANCE

- Governance Structure
- Governance Life-Cycle
- Executive Sponsorship
- Service Delivery Monitoring & Assurance
- Project Management
- Change Management Considerations

PEOPLE

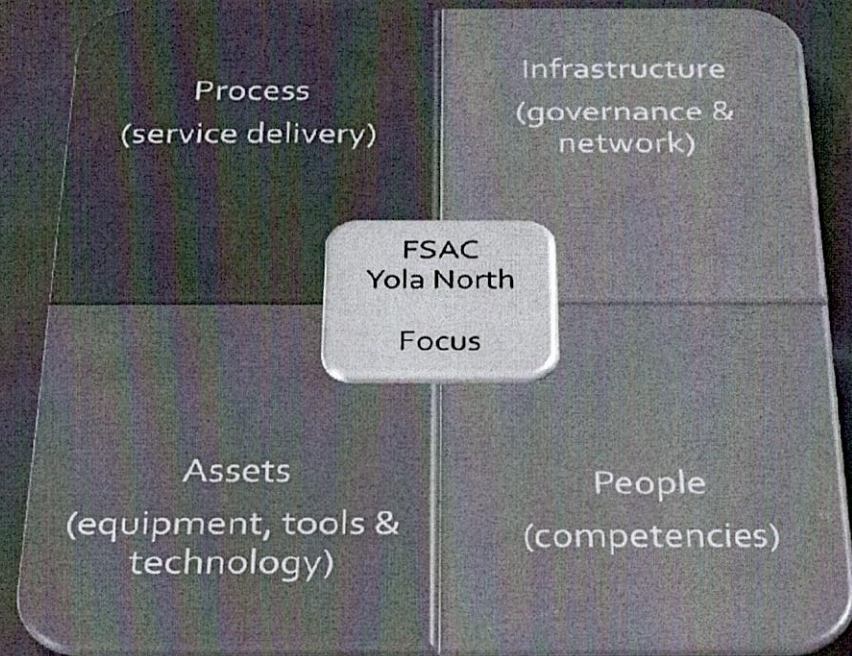
- Organizational Design
- Job Descriptions
- Internal Communication & Reporting
- Measurement, Recognition & Reward
- Competency-based Culture

PROCESS

- Process Measurement
- Process Improvement
- Quality
- Documentation

TOOLS

- Asset Acquisition Strategy
- Infrastructure & Security
- Functionality & Usability
- Testing & Performance



OUR APPROACH

Intervention Framework

