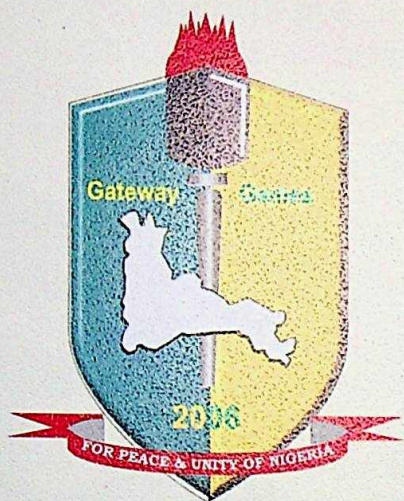


FOR PEACE & UNITY OF NIGERIA



# GATEWAY GAMES 2006

15TH  
NATIONAL  
SPORTS FESTIVAL



His Excellency  
**Olusegun Obasanjo GCFR**  
*President, Federal Republic of Nigeria.*

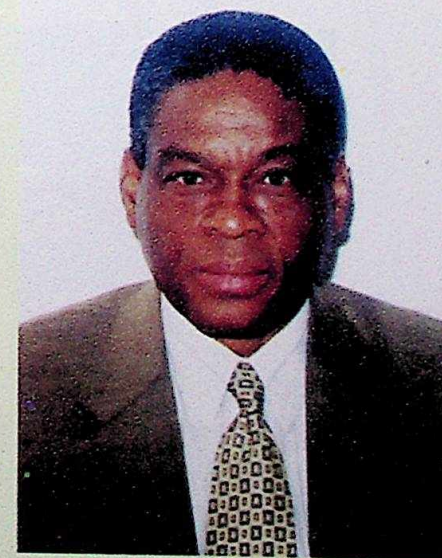
NIGERIA GOVERNORS' FORUM  
LIBRARY



Hon. Minister  
**Dr. Saidu Samaila Sambawa**  
*Federal Ministry of Sports*

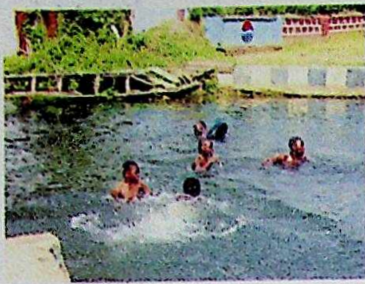


His Excellency  
**Otunba Gbenga Daniel**  
*Governor, Ogun State.*



Ambassador  
**T. D. Hart OON**  
*Chairman, Main Organising Committee,  
15th National Sports Festival, 2006*





Yemoji Water Resort, Ijebu-Ode



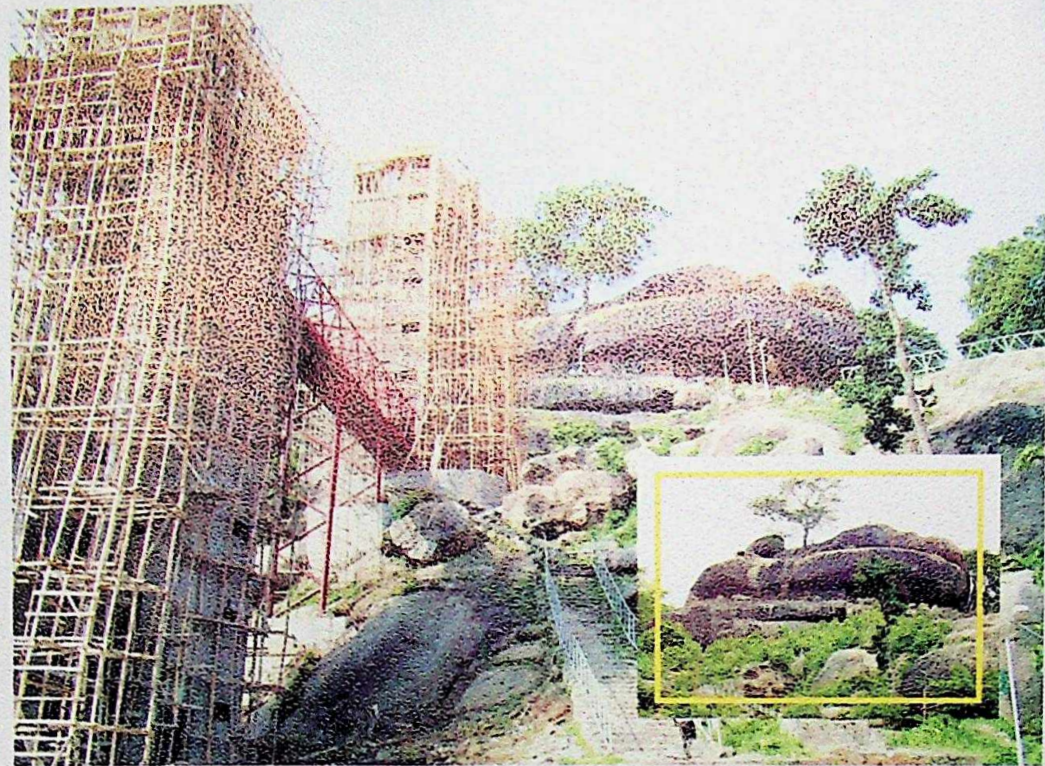
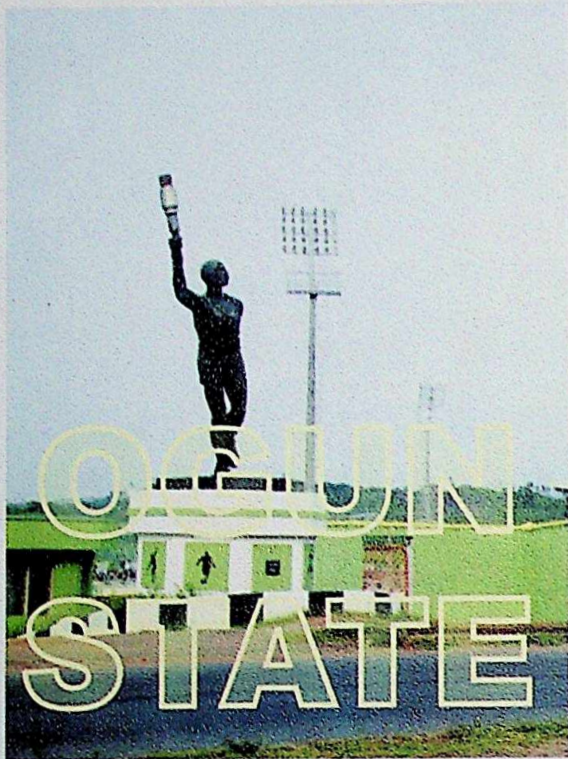
Gateway Hotel, Abeokuta



Gateway Hotel, Ijebu-Ode



Oschoffa's Resting Place: Imeko



Touristic facilities and installation of lifts at the Historic Olumo Rock, Abeokuta



Gateway Hotel: Ota



MKO Abiola Stadium, Abeokuta



## OUR VISION OUR COMMITMENT

The realization of the economic potentials of our great state in all sectors of life is enshrined as a prime objective in our vision shared with the people of Ogun State.

Gateway Games 2006, the 15<sup>th</sup> National Sports Festival will provide ample opportunities to achieve this lofty objective.

We have set very high targets for Ogun State. It is our firm belief that the achievement of these targets will be accelerated by the Gateway Games 2006. Our approach is to transform sports into an industry with the propensity to generate Employment, drive Youth Nationalism, regenerate Commercial Activities and propel Infrastructure Development.

As Governor of the host State of these games and on behalf of the Main Organising Committee(MOC), the Honorable Minister of Sports and the Federal Ministry of Sports; I invite all stakeholders to share with us the dreams and ideals of Gateway Games 2006.

Governor, Ogun State

**His Excellency, Otunba Gbenga Daniel**  
Chairman, Gateway Games 2006 Commission



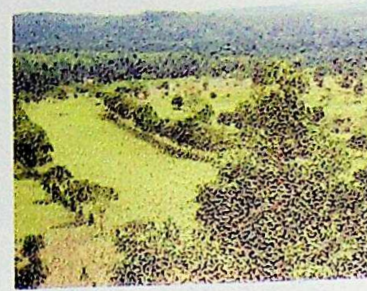




Abeokuta City Landmark



ADESBA Hotel



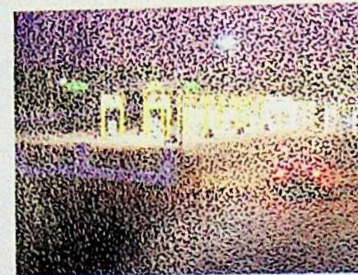
Abeokuta Golf Course



Continental Suites



DUSMAR Hotel



NNPC Station Abeokuta



GATEWAY HOTEL

## ...Our Capital City



Olumo Rock- view from town



OGD- A man of the People



GATEWAY HOTEL



Gateway Hotel, Abeokuta



Government House Abeokuta



Gateway Dance  
Company

...Beckons  
You with  
Love



Sagamu-Abeokuta Dualization





## ... The Ogun Way

*"As important as the past is, it is not as important as the way you see your future"*

We dare to be different in the conceptualization, preparation and execution of the 15<sup>th</sup> National Sports Festival; Gateway Games 2006. We dare to envision a games comparable to the best of sporting fiestas.

Our commitment to Nigeria in hosting the 2006 National Sports Festival is true and complete. It is our desire to inspire the spirit of Sportsmanship, Healthy competition, Unity and National Pride.

In Ogun, our way is Business Unusual. The government recognizes that the full spectrum of stakeholders have an integral part to play in success of Gateway Games 2006. The Governor, Otunba Gbenga Daniel firmly believes that success lies in the synchronization of Public and Private sector interests.

We invite you to share in our belief, commitment and passion. Partner with the Gateway Games 2006 Commission to realize the greatest spectacle of our time.







Flags of the 36 States Hoisted at the MKO Abiola Stadium, Abeokuta



MKO Abiola Stadium, Abeokuta



# ...Partnering Philosophy

**"In life you do not get what you deserve,  
You get what you negotiate"**

The composition of the Gateway Games Commission executes the private sector led philosophy we have for the games; supported by government linkages.

We invite you to a partnership which will guarantee all stakeholders a Win-Win-Situation.

The Gateway Games 2006 will offer grand marketing and market expansion opportunities for the entrepreneur, raise crucial resources needed to prosecute the Games and give the participants and spectators a unique and exciting sporting extravaganza





# ...Alake Sports Centre



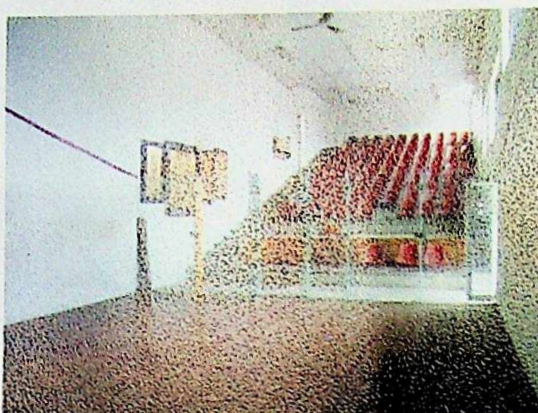
Basketball Courts with Brandable walls



Basketball Courts spectator Brandable stands



Alake Sports Centre's Brandable entrance court



Squash Court with Brandable walls



Volleyball Courts with Brandable walls



Basketball Courts Brandable Playing Area



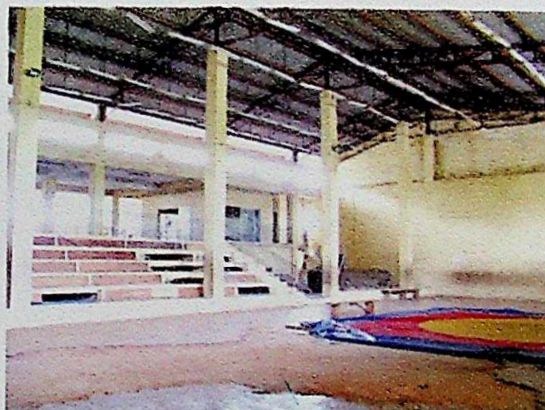
Indoor Hall with Brandable walls



Handball Court with Brandable walls



Model of Sportsmen Houses under construction



Indoor Hall with Brandable walls, requires new floor





# ...Brandable Venues

## Prime Locations

MKO Stadium Main Bowl  
Alake Sports Centre, Abeokuta  
Games Village Ijebu Ode  
Muda Lawal Stadium, Abeokuta  
Ijebu Ode Stadium  
Ilaro Stadium  
Lamp Poles, 42km Sagamu-Abeokuta Expressway  
Lamp Poles, Major Township Roads

## Secondary Locations

Abeokuta Sports Club  
MKO Stadium Grounds  
Road Routes for Cycling and Marathon  
Gateway Hotel, Abeokuta (Swimming)  
Entertainment Villages, Abeokuta & Ijebu Ode  
Games Services Canopy in Stadia

## Supporting Locations

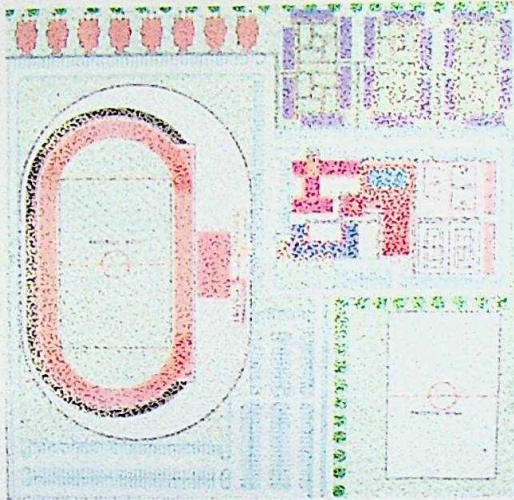
Alamala Barracks, Abeokuta  
Tai Solarin University,  
Abeokuta Club  
Federal Polytechnic, Ilaro  
Adeola Odutola College  
Ijebu-Ode Grammar School  
Federal College of Education, Osiele  
Abeokuta Grammar School  
Abeokuta/Sagamu Girls College  
Major Hotels Statewide  
Navy Secondary School, Abeokuta  
Centenary Hall, Ake  
Portland Cement Sagamu Golf Course  
Abeokuta Golf Course



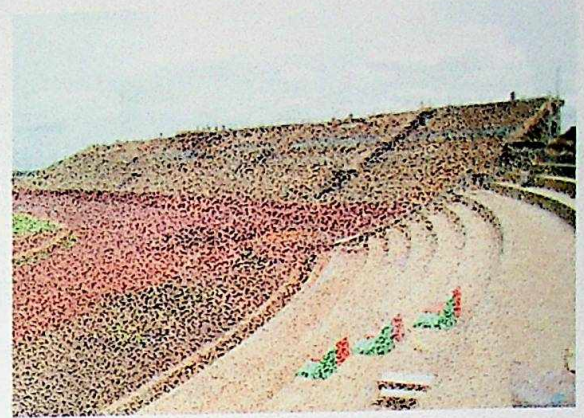


# ...Building for Posterity

## The New Ijebu-Ode Stadium Main Bowl & Sports Village



The plan



Terrace Seats



Lush Green Grass



Landscape View



VIP Stand under construction



VIP Stand view



VIP Stand under construction



Front view





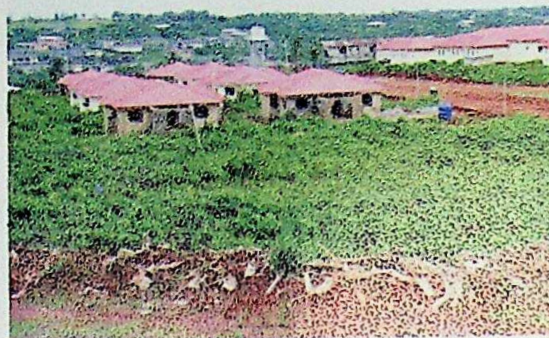
# ...Brandable Activities & Items

Nigeria Film Festival  
Emergency Response Workshop  
Games Bus Stops  
Volunteer Jacket  
Vehicle Branding  
Mini Daily Brochure  
Media Branding  
Bill Board (Nationwide)  
Anti Doping Hand Bill  
Technical Official Jacket  
Press Bag/Pack  
Bedding & Accessories  
Publicity Posters  
Transportation Local & International  
Security Booklet  
Events Score Sheet  
Games Calendar  
Medal Carriers Outfit  
Track & Field Numbers  
Umpire Seat  
Hurdle Sticks  
Radio Communication Equipment  
Games Programme  
Stretcher/Bags/Ice Bucket  
Dope Testing Laboratory  
Security Jackets  
Games Programme  
Drivers Jacket  
Beauty Pageant





# ...Building beyond Today



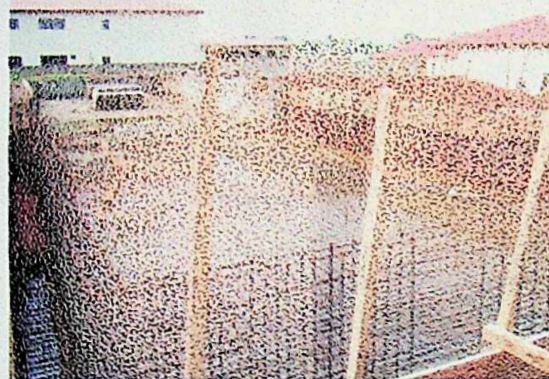
Sports Village



Sports Village



Indoor Sportshall



Swimming Pool



Squash Court , Abeokuta Sports Club



Small Games Hall



Tennis Courts



Handball Courts



Administrative Offices



Basketball Courts





# ...Brandable Events

## **Opening Ceremony**

Calisthenics  
Cultural Display  
March Past (State's Name and Carrier)  
Fire Works Display  
Brochure  
Music Fiesta & Welcome Party

## **Closing Ceremony**

Calisthenics  
Cultural Display  
Fire Works Display  
Brochure  
Closing Music Fiesta & Departing Party  
Closing Brochure

# ...Special Brand Windows

Games Medal  
Medals Podium  
Medal Carrier's Outfit  
VIP Gifts & Memorabilia

*Special opportunities for permanent Branding  
exists in the renovation and construction of  
Indoor sports halls and event specific venues.*

Squash Courts  
Basketball Courts  
Handball Courts  
Table Tennis Hall  
Swimming Pool  
Boxing Ring  
Judo & Karate Floors





# ...Brandable Build-Up Events

Miss Gateway Games Beauty Pageant

GWG 2006 Corporate Nigeria Dinner

Presidential Executive Dash

Governor's Tug of War

Her Excellencies Novelty Match

An Evening with OGD

GWG Ambassador's Decoration Ball

Gateway Football Club

Veterans Soccer Match

Peace Touch

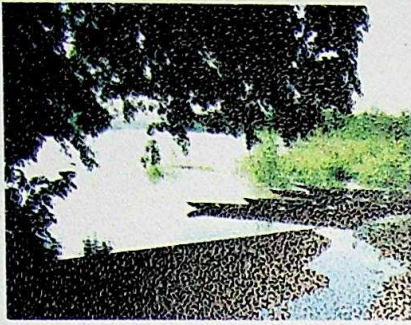
# ...RIYE Merchandising

The Gateway Games 2006 Commission is established by a bill of the Ogun State House of Assembly to have full corporate rights. In this respect, the use of the name "Gateway Games 2006" and the application of the mascot "RIYE" to products and services is reserved.

Opportunities abound in RIYE merchandising considering the visual appeal of our mascot.







Upper Ogun River

## ...Building for posterity



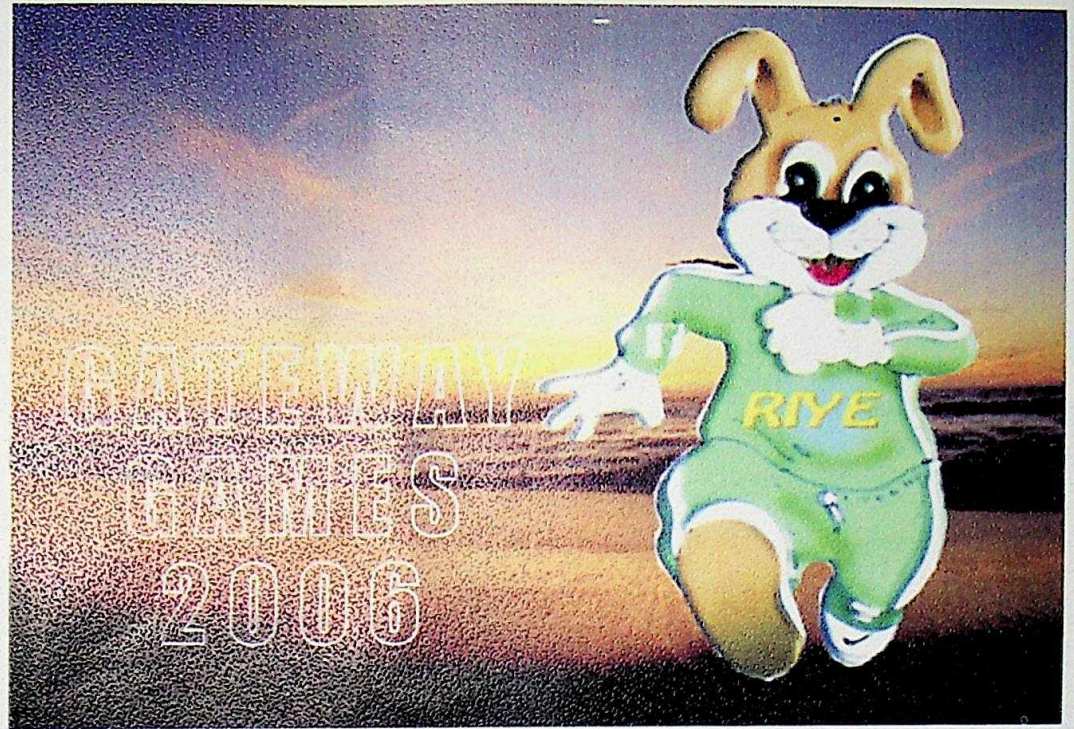
Food Basket potentials



Lower Ogun River- water sports potentials



Evening Skyscape over Asero



Unseen to the casual onlooker, will be the lasting impact of the Gateway Games 2006 on the People and the future of Ogun State.

Massive investments will be made in the upgrading of the road-network, Public Transportation systems, Produce Delivery systems, Low-Cost Housing and the enabling environment for Commercial Activities.

Akin to the impact of the Los Angeles Olympic Games on the host city, Gateway Games 2006 will be the catalyst that will propel Ogun State into the next level of development.





## Gateway Games 2006 Commission Membership

- Otunba Gbenga Daniel**  
Governor, Ogun State.  
Chairman, Gateway Games 2006 Commission
- Mr. Abayomi Majekodunmi,**  
Vice Chairman, Gateway Games 2006 Commission
- Chief Akin Odunsi,**  
Member.
- Chief Segun Odegbami MON,**  
Member.
- Hon. Biodun Akinlade,**  
Member.
- Alhaji Is-haq Niyi Hafiz,**  
Member.
- Mr. Gboye Okegbenro,**  
Member.
- Hon Wasiu Olawunmi,**  
Member.
- Dr. (Mrs) Iyabo Obasanjo-Bello,**  
Member.
- Mr. Kola Onadipe,**  
Member.
- Mr. Bukola Olopade,**  
Member.
- Rtn Ayo Olusanya,**  
Member.
- Ms, Jokotade Odunuga,**  
Member.
- Chief Tope Tokoya,**  
Member.
- Mr. Kehinde Sogunle,**  
Member.
- Chief Gbenga Oduwaiye,**  
Member.
- Chief Falilat Ogunkoya MON,**  
Member.
- Mr. Bimbo Ashiru,**  
Member.
- Mr. T.A. Mabadeje,**  
Member.
- Col Emmanuel Shoda,**  
Member.
- Prof. Seun Omotayo,**  
Secretary General



The First Prize of the Miss Gateway Games Competition

## NIGERIA GOVERNORS' FORUM LIBRARY



Gateway Games 2006 Commission Complex Entrance



Gateway Games 2006 Commission Conference Room

## Gateway Games 2006 Commission SUB-COMMITTEES & CHAIRMAN

- ACCREDITATION, ACCOMMODATION  
& FEEDING**  
Chief Tope Tokoya
- GAMES SERVICES**  
Chief Falilat Ogunkoya MON
- MARKETING**  
Mr. Yomi Majekodunmi
- MEDIA & PUBLICITY**  
Chief Akin Odunsi

- MEDICAL**  
Dr. Mrs. Femi Oyewo
- PROTOCOL & CEREMONIAL**  
Ms. Jokotade Odunuga
- SECURITY**  
Col. Emmanuel Shoda
- TRANSPORTATION & LOGISTICS**  
Prof. Kayode Oyesiku

## Gateway Games 2006 Commission CONTACT TEAM

- |                  |               |
|------------------|---------------|
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| Seun Omotayo     | 0803 747 0149 |
| Yinka Ladeinde   | 0803 6129434  |
| Rasaq Oyadiran   | 0803 318 7501 |
| Kunle Oluwusi    | 0803 319 4243 |
| Ayo Phillips     | 0803 496 5323 |

[www.gatewaygames2006.com](http://www.gatewaygames2006.com)