

GLOBAL
GOAL
LIVE
THE POSSIBLE DREAM



GLOBAL
CITIZEN®

A crowd of people, likely at a public event or rally, with many individuals raising their arms in a celebratory gesture. The image is overlaid with text in white and red. The text is centered and reads: "VISION STATEMENT: WE ENVISION A WORLD FREE FROM EXTREME POVERTY BY 2030".

VISION STATEMENT: WE ENVISION A WORLD FREE FROM EXTREME POVERTY BY 2030

MISSION: TO BUILD THE LARGEST MOVEMENT OF ACTION TAKING GLOBAL CITIZENS TO END EXTREME POVERTY BY 2030.

OUR VOICES INSPIRE ACTION **ON SUSTAINABILITY, EQUALITY,** AND HUMANITY. THE COLLECTIVE ACTIONS OF **OUR COMMUNITY** CAN MAKE A DIFFERENCE TO ACHIEVE **THE GLOBAL GOALS.**

GLOBAL GOAL LIVE: THE POSSIBLE DREAM

Global Goal Live is the largest cause campaign in history, a year-long effort by Global Citizen rallying the world to end poverty & protect the planet. On September 26th, 2020, the worlds of pop culture, policy, philanthropy, and business unite in an historic 10-hour global media event across 4 continents and 8 cities.

Global Goal Live seeks to rally the world to push for commitments to close the annual funding gap that's needed to end poverty, reduce inequality and protect the planet.



With major simultaneous events in Lagos, New York, London, Seoul, and Dubai, and soon-to-be-announced events in Los Angeles, Latin America and Europe, this international, multicity moment will unite the world to create unprecedented change.

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89 MILLION NIGERIANS LIVE IN EXTREME POVERTY: **MORE THAN
40% OF THE POPULATION**

NIGERIA NEEDS IT'S **CITIZENS PARTICIPATING** IN DEVELOPMENT:
YOUTH, LEADERS AND INFLUENCERS

GLOBAL GOAL LIVE WILL **SECURE NEW COMMITMENTS TO
TACKLING POVERTY** THROUGH MULTIPLE PATHWAYS TARGETING
ALL SECTORS

AS THE **FLAGSHIP GLOBAL CITIZEN EVENT**, THE LAGOS FESTIVAL WILL
MOBILIZE ACTION ACROSS WEST AFRICA AND THE CONTINENT

POLICY GOALS WILL BE TAILORED WITHIN THE CONTEXT OF **THE SDGS**



IMPLEMENTATION SHOULD ALIGN WITH NIGERIA'S HUMAN CAPITAL DEVELOPMENT STRATEGY

Healthy, Educated, and Productive Nigerians for a globally competitive nation by 2030

Overall target ~24 million additional healthy (under-five year old children surviving and not stunted), educated (completing secondary school) and productive (youth entering the labour force) Nigerians by 2030¹

Overall target	State-Led Service Delivery Transformation			Strategic Themes	Vision	Targets	Cross-cutting enablers	
	Health and nutrition	Education	Labor force	<ul style="list-style-type: none"> Provide equitable access to affordable and quality healthcare for every Nigerian 	<ul style="list-style-type: none"> Improve nutrition and reduce childhood stunting by half, from 44% to 22% by 2030 Reduce under 5 mortality rate by half, from 120/1000 US population to 60/1000 by 2030 Reduce maternal mortality by half, from 576 deaths/100,000 live births to 288 by 2030 	<ul style="list-style-type: none"> Double primary school enrolment rates from 46% to ~90% by 2030 Double female enrolment rates from 42% to ~80% by 2030 Double secondary school completion rates from 42% to ~80% by 2030 Reduce out-of-school children (~10m) by at least 70% 80% pass rate, students that reach curricular objectives at end of primary school (reading and mathematics national learning assessment) 	<ul style="list-style-type: none"> Double youth participation in labour force from 23% to 46% by 2030 Double female labour force participation from 21% to 41% 	<p>Data: Improve data collection at Federal, State and LGAs for optimal tracking and data-driven decision making</p> <p>Funding: Increase revenue mobilization, funds allocation and release, and employ effective financing mechanisms</p> <p>Governance: Drive greater political commitment to ensure improved coordination and accountability</p>

Source: National Economic Council — Human Capital Development Core Working Group

POLICY FRAMEWORK: TO BE FINALIZED WITH STAKEHOLDER INPUT

Focus Area	Sub-Priorities	Market Based Funding	Non-Market Based Funding	Private Sector Resource Mobilisation	Good Governance
Human Capital	Health		<i>Example: Launch "Adopt a PHC" campaign to establish one global standard Primary Health Care in each of the 774 Nigerian LGAs, with funding commitments from domestic philanthropists</i>	<i>Example: Secure industry commitments to support gov'ts "Open Defecation Free" through in-kind support for construction of latrines around their offices</i>	<i>Example: Secure specific state commitments for budgeting/release of BHCPF counter-part funding, and/or increases in state health budget</i>
	Nutrition		<i>Example: Secure donor commitments to pool resources into a new fund that finances "\$10 per child" in integrated nutrition programming</i>		<i>Example: Secure Federal and State government commitment to finance part or all of the costed multi-sectoral nutrition strategy</i>
	Education/Learning			<i>Example: Announce new technical support/training programs by Nigerian companies to build skills and capacity among Nigerian students</i>	<i>Example: Announce government decision to increase consolidated revenue fund allocation to UBEC from 2% to 4%</i>
Gender		<i>Example: Create a new venture capital fund dedicated to women's entrepreneurship in specific, underserved areas</i>	<i>Example: Announce new commitments by Nigerian philanthropists to support girl-specific education through grants and scholarships</i>		
Sustainability	Agriculture			<i>Example: Launch initiative by Nigerian ag businesses to provide TA to smallholders around adapting to climate change through new crops/techniques</i>	<i>Example: Secure Federal government commitment to increase agriculture budget by an additional 2% in the next year's budget</i>

DISCUSSION POINTS

- GOVERNORS TO IDENTIFY AT LEAST ONE DELIVERABLE THAT ALIGNS WITH GLOBAL CITIZEN KEY FOCUS AREAS FOR GLOBAL GOAL LIVE
- ESTABLISH A FOCAL POINT WITHIN THE STATE GOVERNMENT TO COORDINATE NECESSARY ACTIONS
- MATCH-MAKING ROUNDTABLE WITH DOMESTIC AND INTERNATIONAL FINANCIERS OTHER STATES ARE WELCOME TO “CO-HOST” GLOBAL GOAL LIVE
- GOVERNORS TO IDENTIFY KEY INFLUENCERS THEY WISH TO INVITE FOR THE FESTIVAL
- SUPPORTING THE SUCCESSFUL BROADCASTING ACROSS ALL STATES (VIEWING CENTERS & BROADCAST OPPORTUNITES)



COVID-19: RISK MANAGEMENT

- GLOBAL CITIZEN CHIEF RISK OFFICER IS FINALISING COMPREHENSIVE RISK ASSESSMENT ON ALL FESTIVAL LOCATIONS (INCLUDING NIGERIA)
- GLOBAL CITIZEN LEVERAGING ON THE WORLD HEALTH ORGANISATION TO OPERATIONALISE CONTINGENCY PLAN
- KEY CAMPAIGN DATES AND MILESTONES WILL BE ADJUSTED AS REQUIRED
- GOVERNOR'S FORUM WILL BE UPDATED BASED ON OUR CONTINUOUS RISK ASSESSMENT OF THE SITUATION





THANK YOU

