

GLOBAL
GOAL
LIVE
THE POSSIBLE DREAM



GLOBAL
CITIZEN®



VISION STATEMENT: WE ENVISION A WORLD FREE
FROM EXTREME POVERTY BY 2030

MISSION: TO BUILD THE LARGEST MOVEMENT OF
ACTION TAKING GLOBAL CITIZENS TO END EXTREME
POVERTY BY 2030.

OUR VOICES INSPIRE ACTION **ON SUSTAINABILITY,**
EQUALITY, AND HUMANITY. THE COLLECTIVE
ACTIONS OF **OUR COMMUNITY** CAN MAKE A
DIFFERENCE TO ACHIEVE **THE GLOBAL GOALS.**

GLOBAL GOAL LIVE: THE POSSIBLE DREAM

Global Goal Live is the largest cause campaign in history, a year-long effort by Global Citizen rallying the world to end poverty & protect the planet. On September 26th, 2020, the worlds of pop culture, policy, philanthropy, and business unite in an historic 10-hour global media event across 4 continents and 8 cities.

Global Goal Live seeks to rally the world to push for commitments to close the annual funding gap that's needed to end poverty, reduce inequality and protect the planet.



With major simultaneous events in Lagos, New York, London, Seoul, and Dubai, and soon-to-be-announced events in Los Angeles, Latin America and Europe, this international, multicity moment will unite the world to create unprecedented change.

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89 MILLION NIGERIANS LIVE IN EXTREME POVERTY: **MORE THAN
40% OF THE POPULATION**

NIGERIA NEEDS IT'S **CITIZENS PARTICIPATING** IN DEVELOPMENT:
YOUTH, LEADERS AND INFLUENCERS

GLOBAL GOAL LIVE WILL **SECURE NEW COMMITMENTS TO
TACKLING POVERTY** THROUGH MULTIPLE PATHWAYS TARGETING
ALL SECTORS

AS THE **FLAGSHIP GLOBAL CITIZEN EVENT**, THE LAGOS FESTIVAL WILL
MOBILIZE ACTION ACROSS WEST AFRICA AND THE CONTINENT

GLOBAL CITIZEN FESTIVAL: MANDELA 100

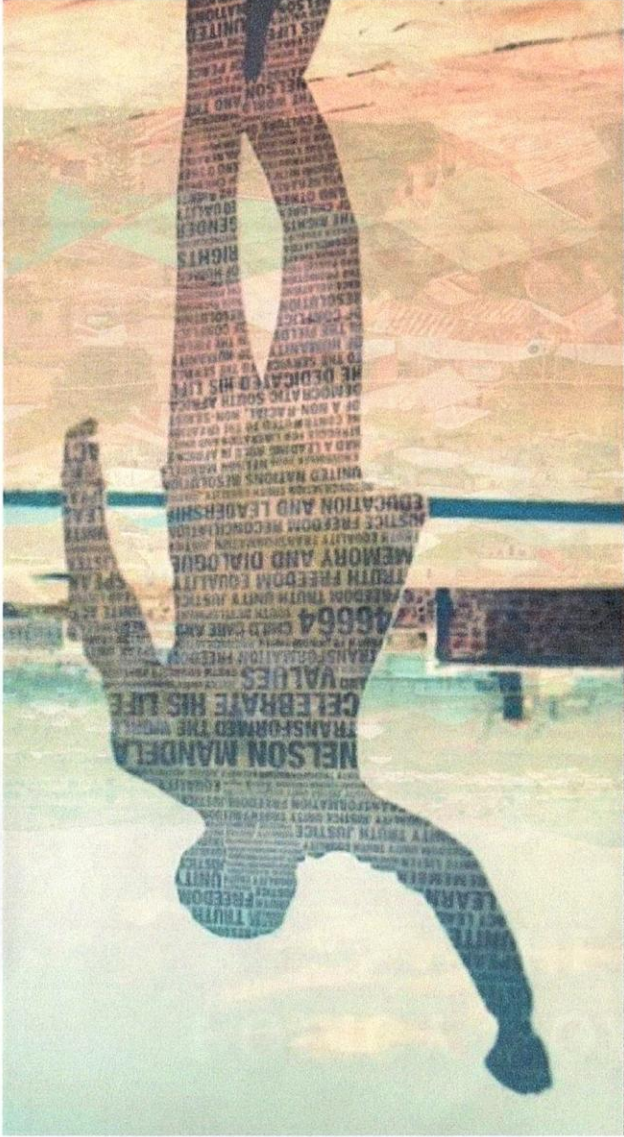
(USD \$7.2 BILLION COMMITTED, USD \$2.5 BILLION DISBURSED SO FAR)

ONE YEAR ON FROM MANDELA 100, OVER USD \$2.55 BILLION (ZAR 36.71 BILLION) HAS BEEN DISBURSED OR ALLOCATED IN SOUTH AFRICA AND AROUND THE WORLD, IMPACTING MORE THAN 55.19 MILLION LIVES TO DATE.

THIS INCLUDES:

- THE PROVISION OF HEALTHCARE FOR MORE THAN 16,000 CHILDREN AND 1,300 PREGNANT WOMEN IN PARTNERSHIP WITH THE NELSON MANDELA CHILDREN'S FUND
- EXAMINATION AND ASSESSMENT BY TRAINED PROFESSIONALS OF 13,685 PEOPLE WITH ADVANCED TRACHOMA THROUGH SIGHTSAVERS; AND
- THE SUPPORT FOR OVER 847,000 POOR AND RURAL PEOPLE THROUGH THE INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT'S FOOD SECURITY PROGRAMS.

THIS REPRESENTS 35.27% PROGRESS TOWARDS THE COMPLETE DELIVERY OF COMMITMENTS MADE AT MANDELA 100 TOTALING USD \$7.2 BILLION. THIS PROGRESS IS CONSISTENT WITH THE TARGETS AND TIMELINES THAT EACH COMMITMENT SET AT THE OUTSET, AND THE VAST MAJORITY OF COMMITMENTS ARE ON TRACK TO DELIVER ON SCHEDULE.



POLICY GOALS WILL BE TAILORED WITHIN THE CONTEXT OF **THE SDGS**



IMPLEMENTATION SHOULD ALIGN WITH NIGERIA'S HUMAN CAPITAL DEVELOPMENT STRATEGY

Healthy, Educated, and Productive Nigerians for a globally competitive nation by 2030

~24 million additional healthy (under-five year old children surviving and not stunted), educated (completing secondary school) and productive (youth entering the labour force) Nigerians by 2030¹

Overall target	Strategic themes	Vision	Targets	Cross-cutting enablers
State-Led Service Delivery Transformation	Health and nutrition Education Labor force	<ul style="list-style-type: none">Provide equitable access to affordable and quality healthcare for every NigerianPromote a quality, inclusive and functional education systemEmpower youth to have the capacity and skills to create or seek employment	<ul style="list-style-type: none">Improve nutrition and reduce childhood stunting by half, from 44% to 22% by 2030Reduce under-5 mortality rate by half, from 120/1000 US population to 60/1000 by 2030Reduce maternal mortality by half, from 576 deaths/100,000 live births to 288 by 2030Double primary school enrolment rates from 46% to ~90% by 2030Double female enrolment rates from 42% to ~80% by 2030Reduce out-of-school children (~10m) by at least 70%80% pass rate, students that reach particular objectives at end of primary school (reading and mathematics national learning assessment)Double youth participation in labour force from 23% to 46% by 2030Double female labour force participation from 21% to 41%	<ul style="list-style-type: none">Data: Improve data collection at Federal, State and LGAs for optimal tracking and data-driven decision makingFunding: Increase revenue mobilization, funds allocation and release, and employ effective financing mechanismsGovernance: Drive greater political commitment to ensure improved coordination and accountability

Source: National Economic Council — Human Capital Development Core Working Group

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Overall target	Target	Actual
~24 million additional healthy (under-five year old children surviving and not stunted), educated (completing secondary school) and productive (youth entering the labour force) Nigerians by 2030 ¹	24 million	24 million

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State-Led Service Delivery Transformation

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State-Led Service Delivery Transformation

POLICY FRAMEWORK: TO BE FINALIZED WITH STAKEHOLDER INPUT

Focus Area	Sub-Priorities	Market Based Funding	Non-Market Based Funding	Private Sector Resource Mobilisation	Good Governance
Human Capital	Health		Example: Launch "Adopt a PHC" campaign to establish one global standard Primary Health Care in each of the 774 Nigerian LGAs, with funding commitments from domestic philanthropists	Example: Secure industry commitments to support gov't's "Open Defecation Free" through in-kind support for construction of latrines around their offices	Example: Secure specific state commitments for budgeting/release of BHCPS counter-part funding, and/or increases in state health budget
	Nutrition		Example: Secure donor commitments to pool resources into a new fund that finances "\$10 per child" in integrated nutrition programming		Example: Secure Federal and State government commitment to finance part or all of the costed multi-sectoral nutrition strategy
	Education/Learning			Example: Announce new technical support/training programs by Nigerian companies to build skills and capacity among Nigerian students	Example: Announce government decision to increase consolidated revenue fund allocation to UBEC from 2% to 4%
Gender		Example: Create a new venture capital fund dedicated to women's entrepreneurship in specific, underserved areas	Example: Announce new commitments by Nigerian philanthropists to support girl-specific education through grants and scholarships		
Sustainability	Agriculture			Example: Launch initiative by Nigerian ag businesses to provide TA to smallholders around adapting to climate change through new crops/techniques	Example: Secure Federal government commitment to increase agriculture budget by an additional 2% in the next year's budget

DISCUSSION POINTS

- GOVERNORS TO IDENTIFY AT LEAST ONE DELIVERABLE THAT ALIGNS WITH GLOBAL CITIZEN KEY FOCUS AREAS FOR GLOBAL GOAL LIVE
- ESTABLISH A FOCAL POINT WITHIN THE STATE GOVERNMENT TO COORDINATE NECESSARY ACTIONS
- MATCH-MAKING ROUNDTABLE WITH DOMESTIC AND INTERNATIONAL FINANCIERS
- OTHER STATES ARE WELCOME TO “CO-HOST” GLOBAL GOAL LIVE
- GOVERNORS TO IDENTIFY KEY INFLUENCERS THEY WISH TO INVITE FOR THE FESTIVAL
- SUPPORTING THE SUCCESSFUL BROADCASTING ACROSS ALL STATES (VIEWING CENTERS & BROADCAST OPPORTUNITIES)

COVID-19: RISK MANAGEMENT

- GLOBAL CITIZEN CHIEF RISK OFFICER IS FINALISING COMPREHENSIVE RISK ASSESSMENT ON ALL FESTIVAL LOCATIONS (INCLUDING NIGERIA)
- GLOBAL CITIZEN LEVERAGING ON THE WORLD HEALTH ORGANISATION TO OPERATIONALISE CONTINGENCY PLAN
- KEY CAMPAIGN DATES AND MILESTONES WILL BE ADJUSTED AS REQUIRED
- GOVERNOR'S FORUM WILL BE UPDATED BASED ON OUR CONTINUOUS RISK ASSESSMENT OF THE SITUATION





THANK YOU

