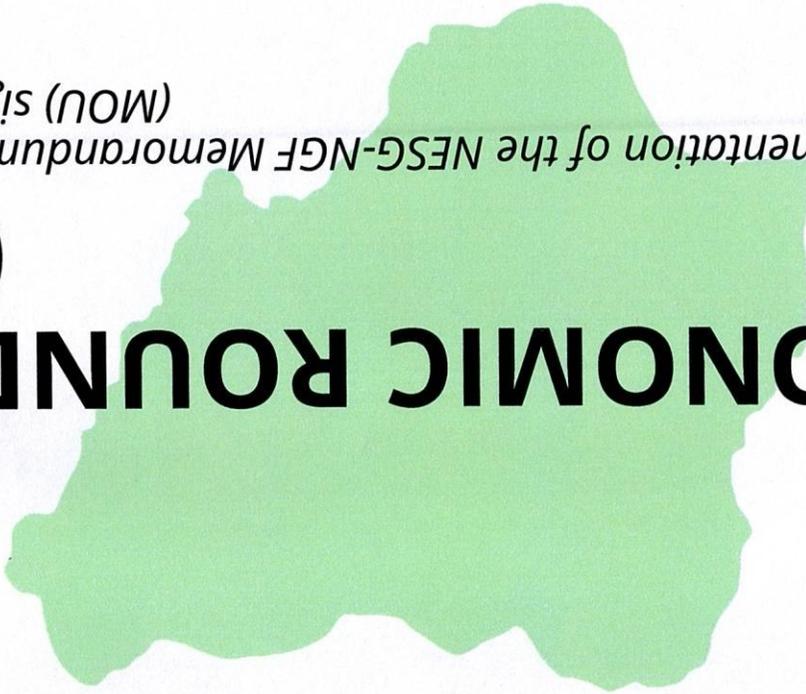


NGF-NESG ECONOMIC ROUNDTABLE (NNER)

*Implementation of the NESG-NGF Memorandum of Understanding
(MOU) signed October 2017*



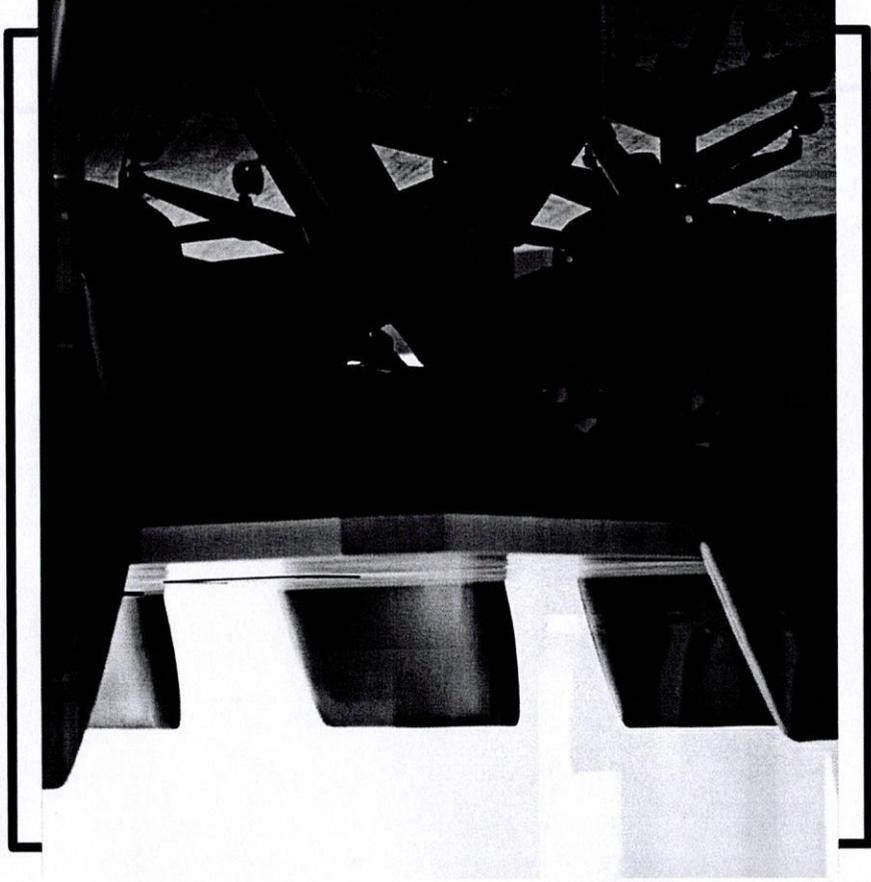
THE NNER

The NGF-NEGS Economic Roundtable (NNER) is a sub-national platform expression of the Nigerian Governors Forum and the Nigerian Economic Summit Group, based on the Memorandum of Understanding that was signed between both institutions at the 23rd Nigerian Economic Summit in October 2017.

The NNER is dedicated to:

- Promoting sub-national competitiveness for regional development
- Building State capabilities to develop unique set of institutions, policies and factors for improved productivity

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A public-private dialogue resource centre for building institutional capacity to catalyze a future in which sub-national economies drive Nigeria's sustainable economic growth, and development competitiveness.

NOISIA

A sub-national competitiveness delivery platform devoted to promoting strategic partnerships that drive Investments, Economic Growth, Productivity and Shared Economic Reform Agenda.

NOISSIN



NIGERIA GOVERNORS' FORUM

STRATEGY MAP



MISSION



Stakeholder Value
Stakeholder needs we need to satisfy



Internal Processes
Internal processes we must excel in to satisfy our stakeholders



Learning & Growth
How the platform learns and innovates to achieve goals



Financial
Financial objective we must achieve to satisfy our Stakeholder needs



[IP3] Advocacy through Summits and Platforms
Promotion a compelling agenda for subnational competitiveness

[IP2] Policy Support and Governance
Develop policies for building competitiveness

[IP1] Research & Development
Conduct high quality research and develop knowledge assets that support Competitive Advantage Creation

[SV3] Build Common & Shared Economic Reform Agenda

[SV2] Improved capacity to exploit factor endowments

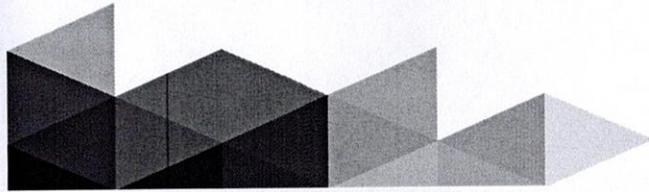
[SV1] Improved public-private relationships

[F1] Attract and manage a diversified and sustainable source of funds

Operate an Effective and Efficient Coordination Secretariat

BALANCE SCORECARD

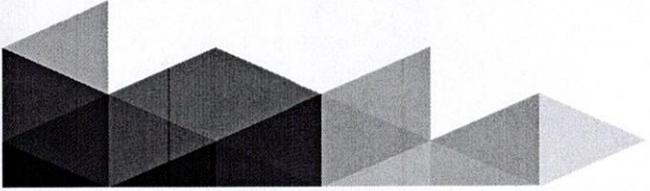
Value Perspective	Objective	Measure(s)	Target(s)	Initiative(s)
Statement of what the strategy must achieve and what's critical to its success	↑ ↓	↑ ↓	↑ ↓	↑ ↓
How success in achieving the strategy will be measured and tracked				
The level of performance or rate of improvement needed				
Key action programmes required to achieve objectives				
Value	Objective	Measure(s)	Target(s)	Initiative(s)
Stakeholder Values [SV]	[SV1] Improved public-private relationships	<ul style="list-style-type: none"> Number of Letters of Intent (LOI) signed Number of signed LOIs implemented 	<ul style="list-style-type: none"> 50% of LOI signed 25% implementation of signed LOIs 	<ul style="list-style-type: none"> Organise a PPP facilitation programme Develop reforms to create a common economic agenda
	[SV2] Capacity to exploit factor endowments	<ul style="list-style-type: none"> Capacity to secure investment partnerships Number of regional summits held Comprehensiveness of mapping studies 	<ul style="list-style-type: none"> Minimum of two summits per annum Minimum of two mapping studies 	<ul style="list-style-type: none"> Conduct regional summits on competitiveness Conduct national workshop on reforms National mapping of sub-national endowment Global mapping of sub-national entities for global competitiveness
	[SV3] Build sub-national Competitiveness	<ul style="list-style-type: none"> Number of policy notes adopted by sub-national governments Number of sub-national governments that have adopted the competitiveness and reform toolkits Number of reform commitment 	<ul style="list-style-type: none"> Four policy reports per annum 50% adoption rate of toolkit 30% reform commitment by States that have adopted the toolkit 	<ul style="list-style-type: none"> Develop competitiveness toolkit Set up monitoring mechanism for sub-national competitiveness Organise national workshop on competitiveness toolkit



BALANCE SCORECARD



Value Perspective	Statement of what the strategy must achieve and what's critical to its success	Objective	Measure(s)	Target(s)	Initiative(s)
	↑ ↓		↑ ↓	↑ ↓	↑ ↓
Internal Processes [IP]		[IP1] Research & Development	<ul style="list-style-type: none"> Number of research and knowledge resources produced 	<ul style="list-style-type: none"> Four research reports 	<ul style="list-style-type: none"> Develop and implement a research plan
		[IP2] Policy Support and Governance	<ul style="list-style-type: none"> Number of technical assistance programmes deployed 	<ul style="list-style-type: none"> 25% of technical assistance request delivered 	<ul style="list-style-type: none"> Establish Joint Secretariat
		[IP3] Advocacy	<ul style="list-style-type: none"> Number of Summits and Platforms delivered Annually Number of advocacy briefs produced Number of advocacy visits held with Sub-national governments Number of partnerships established 	<ul style="list-style-type: none"> Two Summits/Engagement Platforms Four advocacy briefs 100% Advocacy visits to States that sign LOI to adopt toolkit One BMO and CSO for each State engaged 	<ul style="list-style-type: none"> Develop and implement advocacy and strategic communications plan



BALANCE SCORECARD

Value Perspective	Statement of what the strategy must achieve and what's critical to its success	Objective	Measure(s)	Target(s)	Initiative(s)
	↑ ↓		↑ ↓	↑ ↓	↑ ↓
Key action programmes required to achieve objectives					
How success in achieving the strategy will be measured and tracked					
The level of performance or rate of improvement needed					
Value Perspective	Statement of what the strategy must achieve and what's critical to its success	Objective	Measure(s)	Target(s)	Initiative(s)
[Lg1] High Impact Culture	• % Execution quotient	• 80% strategic plan implementation	• Roundtable strategic plan implementation		
[Lg2] Human Capital	• % Human capital readiness	• 90% human capital readiness	• Design and implement human resource plan		
[Lg3] Information Capital	• % Completeness and accuracy of Secretariat database on sub-national competitiveness	• 85% completeness and accuracy	• Develop database on sub-national competitiveness		
Financial [F]	[F1] Attract and manage a diversified and sustainable source of funds	• Funding performance against annual budget	• 75% funding performance against budget	• Funding plan development	• Organise fund raising programme
				• Design financial management policy	

SUB-NATIONAL SUMMIT DELIVERY SYSTEM

PRE-SUMMIT

OUTPUT OBJECTIVES

- Deepen Private Sector Linkages to Subnational Economic Opportunities
- Platform to Showcase Scale of Reforming States and Shifts in Enabling Environment to Global and National Investment Communities
- Generate Investment Grade Project Packages ready for the Summit.
- Increase the number of States and Sub-National Governments that can create individual investment packages.

OUTCOME OBJECTIVES

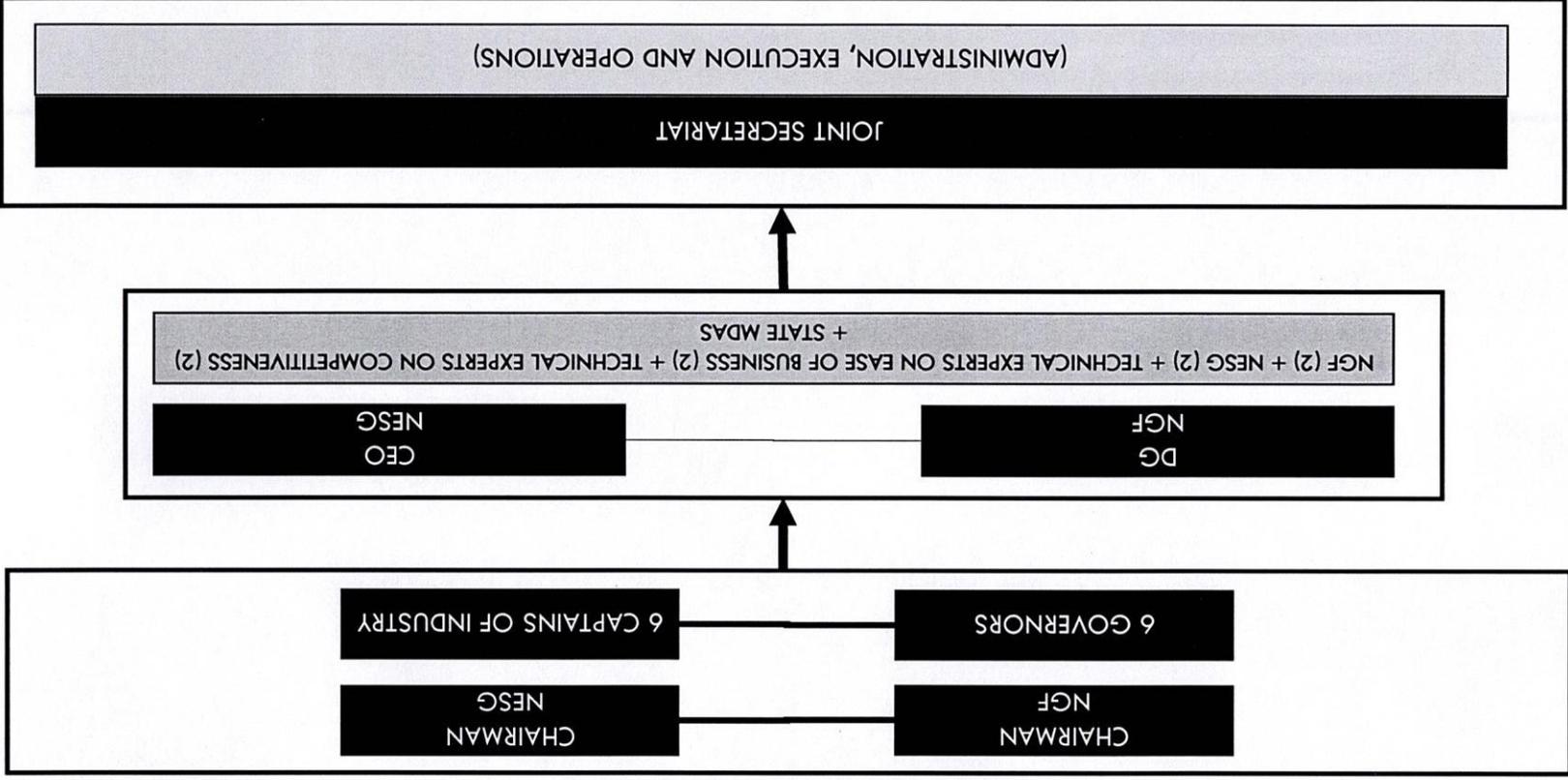
- Deliver World Class Sub-national summit
- Increase the Volume of Foreign/Local Deals (FDI) Closed (in terms of Capital Investments)
- Increase in Number of Regional and Subnational Economic Cooperation Agreements Signed
- Increase the Number of Memoranda of Understanding (MOUs) and Letters of Intent (LOI) Signed for Investments
- Increase the Number of Packaged sector-based FDI Projects showcased at the Summit
- Increase the Size of the Targeted National and Global Investing Community investing in sub-national economies

SUMMIT

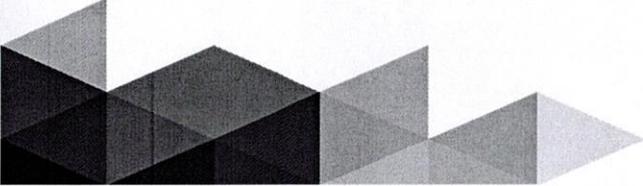
IMPACT OBJECTIVES

- Percentage Investments Growth in sub-national economies
- Number of Regional and Subnational Economic Cooperation Agreements that Link Several States and Clusters of Investors into Group Deals
- Number of Deals that Impact state economy Balance Sheet Positively
- Grow FDI Inflows into sub-national economies; Increase the number sector-based FDI Projects that in the Global FDI Markets;
- Increase in Employment Rate as impacted by Increase in Capital Investments

INNER STRUCTURE

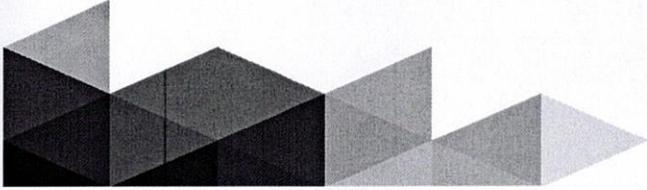


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NEXT STEPS





NEXT STEPS

