

NIGERIA GOVERNORS' FORUM
NATIONAL SECRETARIAT
ABUJA.
INTERNAL MEMO



To: Nigeria Governors' Forum
From: Director General
Date: March 18, 2020
Subject: **Global Citizen: Global Goal Live; The Possible Dream**

The above subject matter refers; This is to introduce to you Global Citizen, a movement of engaged citizens who are using their collective voice to end extreme poverty in Nigeria, by 2030.

The Movement is requesting the support of the Nigeria Governors' Forum in driving their Global Live: The Possible Dream, which is aligned to the United Nations Sustainable development Goals (SDGs) and many of the goals of the current Administration.

The Movement is seeking to mobilise everyday Citizens, Corporations, Governments and Philanthropists around the world to end Extreme Poverty, limit Climate Change and Fight Global Inequality by 2030.

The Movement will take a form of Live Music and Advocacy Events, happening simultaneously in Five Continents. The event will be centered around the Flagship Global Citizen Festival in Lagos, Nigeria. The event will provide a unique opportunity for Nigeria to showcase its SDG efforts on the Global Stage and attract new investments.

In 2018, the Global Citizen Festival : Year of Mandela, hosted by H.E President Cyril Ramaphosa in Johannesburg brought together 70,000 people and cultivated 60 commitments and announcements worth US\$7.2 Billion to advance the SDGs in South Africa and globally from Governments, Donors and the Private Sector.

The Aim is for the Nigeria event to exceed that of Johannesburg.

Asishana Okauru, Esq
Director General

GLOBAL CITIZEN.

4 March 2020

His Excellency
Governor Olukayode Fayemi
Chairman
Nigerian Governors Forum
Federal Republic of Nigeria
51, Lake Chad Crescent
Maitama
Abuja

Your Excellency,

GLOBAL GOAL LIVE: THE POSSIBLE DREAM – 26 SEPTEMBER 2020, LAGOS, NIGERIA

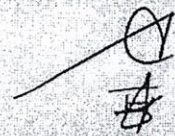
On behalf of the Global Citizen Board of Directors, the Global Citizen Nigeria Organising Committee, and the 10,000 Nigerian members of the Global Citizen movement, we are writing to request your support and engagement in *Global Goal Live: The Possible Dream*; as well as the opportunity for Global Citizen to brief the Nigerian Governor's Forum at your next meeting scheduled for March 2020 on this historic event.

Global Goal Live will mark the fifth anniversary since the launch of the United Nations' Sustainable Development Goals (SDGs). Aligned with the SDGs and many of the goals of the current administration, the campaign seeks to mobilise everyday citizens, corporations, governments and philanthropists around the world to end extreme poverty, limit climate change, and fight global inequality by 2030. *Global Goal Live* will consist of a historic 10-hour globally broadcast event on 26 September, spanning five continents. It will all be centered around the flagship Global Citizen Festival in Lagos, Nigeria. There will be simultaneous events held the same day in New York City, Latin America, Europe and Asia.

This is set to be one of the largest live music and advocacy events in history, and we hope it provides a unique opportunity for Nigeria to showcase its SDG efforts on the global stage—and attract new investments. For reference, in 2018 the *Global Citizen Festival: Year of Mandela* hosted by H.E. President Cyril Ramaphosa in Johannesburg brought together 70,000 people and cultivated 60 commitments and announcements worth US\$7.2 billion to advance the SDGs in South Africa and globally—from governments, donors, and the private sector.

With *Global Goal Live*, we aim to ensure that the Nigeria event exceeds that. We also hope that it demonstrates to the world the power and potential of Nigeria and its citizens to drive growth, reduce inequality, and build a healthy and dignified future for all. Global Citizen has in the past engaged with top government and private sector leaders across Nigeria, ECOWAS, the rest of Africa, and other continents. With your government's engagement, we believe there is a tremendous opportunity to convene and mobilise many of these Nigerian, regional and international leaders at the festival in Lagos; and to together advance shared goals on poverty alleviation and human capital development.

The Nigerian Government has made laudable progress strengthening Human Capital Development, fostering inclusive growth and economic opportunities for young people, and ensuring a conducive environment for businesses to thrive in Nigeria. We are also inspired by the current administration's 10-year target for Nigeria to lift at least 100 million of its people out of poverty. Our hope is that *Global Goal*



Live contributes resources and momentum to your efforts, including by catalysing state-level investments in Nigeria's development, as well as private sector commitments that align with Nigeria's overall national development strategies.

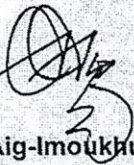
We would be pleased to given an opportunity to present our plans to the Nigerian Governor's Forum at your next meeting scheduled for March 2020 and to discuss opportunities for collaboration. This proposed team for this presentation include the following individuals:

- Mr. Tunde Folawiyo (Chair, Global Citizen Nigeria);
- Mr. Aigboje Aig-Imoukhuede (Vice-Chair, Global Citizen Nigeria); and
- Michael Sheldrick (Co-Founder, Global Citizen).

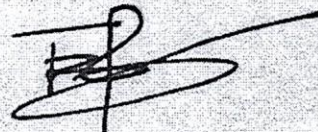
We have been warmly received BY H.E. Vice President Osinbajo, H.E. Governor Sanwo-Olu of Lagos State and H.E. UNDSG Amina Mohammed, as well as other Nigerian State Governors and Honourable Ministers. We would also welcome the opportunity to explore the Nigerian Governors Forum's own potential participation in *Global Goal Live*.

We appreciate your consideration, and please accept assurances of our highest regards.

Yours Sincerely,



Aigboje Aig-Imoukhuede
Vice-Chairman



Tunde Folawiyo
Chairman