

**NIGERIA
GOVERNORS'
FORUM**



ROLE OF THE MEDIA IN PROMOTING EDUCATION AT THE SUB-NATIONAL LEVEL IN NIGERIA

By

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INTRODUCTION

Nigeria has an estimated population of 200 million, 106 million (53%) are school aged children. Nigeria occupies an “enviable” position as the country with the highest Out-Of-School Children in the world. The global estimate for Out-Of-School Children (OOSC) is 258 million. In sub-Saharan Africa, 62 million Children are estimated to be OOSC. In Nigeria, over 12 million Children are estimated to be OOSC. In June 2022, UNESCO and UNICEF estimated that 1 in 3 children in Nigeria are OOSC. 10.2 million at the primary school level and 8.1 million at the junior secondary school level. The report also stated that 12.4 million children in Nigeria never attended school and 5.9 million left school very early. This means that Nigeria accounts for 15% of the global figure of the out-of-school children. Regrettably, 70% of children in Nigeria cannot read with meaning or solve simple mathematical problems.

Nigeria faces significant challenges in its education sector, with varying disparities across regions. To address these issues effectively, leveraging the media's potential becomes pivotal in promoting education at the sub-national level.



TRADITIONAL/MODERN ROLE OF THE MEDIA

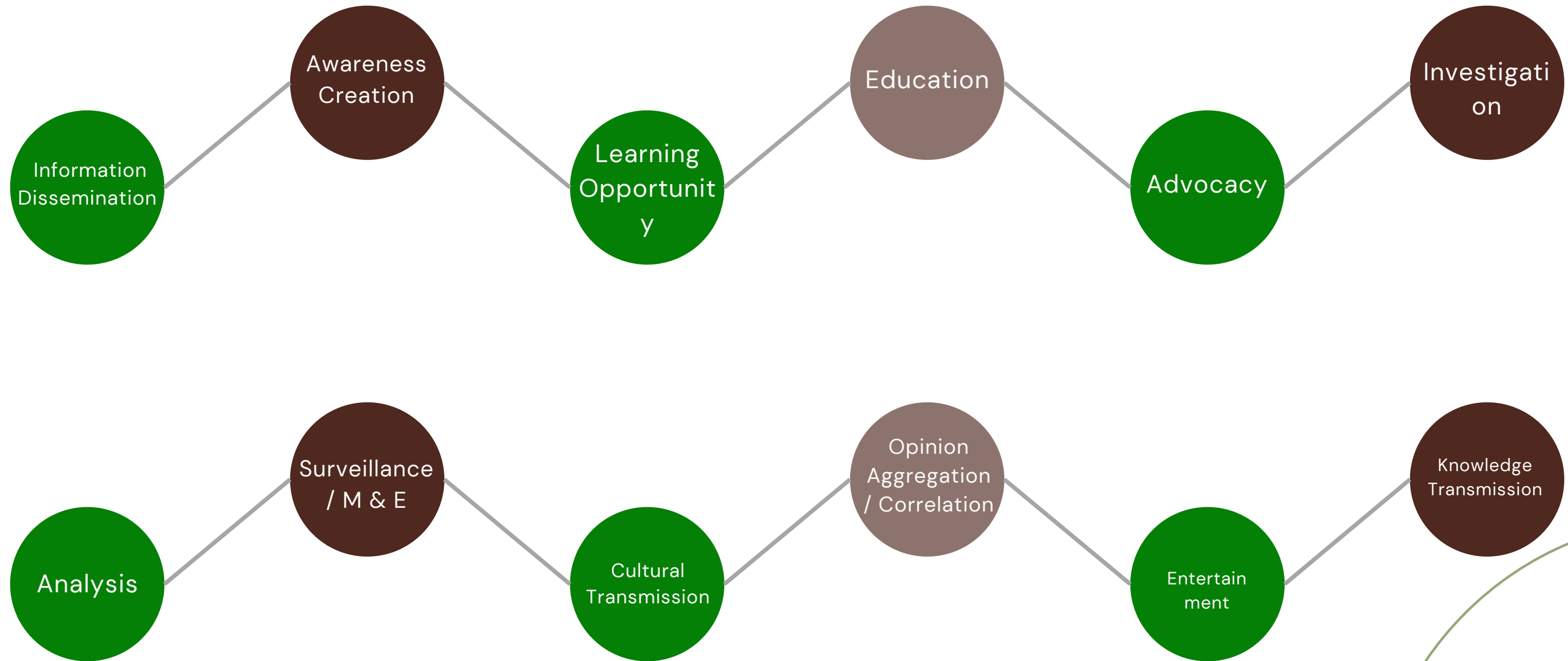
Nigeria faces challenges in its education sector, such as low literacy rates, insufficient infrastructure, and a significant out-of-school population, especially in certain regions. These statistics highlight the urgency of addressing educational issues and the importance of media in facilitating this change.

The media plays a crucial role in promoting education at the sub-national level in Nigeria. It serves as a powerful platform to disseminate information, raise awareness about educational issues, and provide learning opportunities. Traditional media like television, radio, and newspapers, as well as modern platforms such as social media and online resources, contribute to educating people across various demographics.

Traditional media outlets like radio and television have been historically important in reaching remote areas with educational content. In recent times, modern media platforms have expanded the reach and engagement levels, allowing for interactive and targeted educational campaigns.



TRADITIONAL /MODERN ROLE OF THE MEDIA

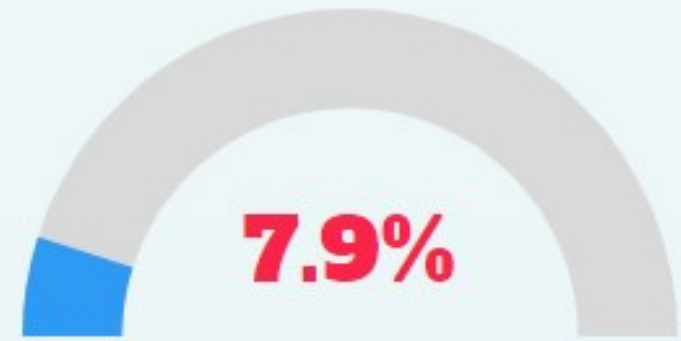




ADVOCACY FOR EDUCATION FINANCING IN NIGERIA

The Nigeria Governors' Forum advocates for increased education financing at both the Federal and States with 15–25% increase in budgetary allocation to the education sector. The media can play a significant role in supporting this advocacy by highlighting the benefits of investing in education, showcasing success stories, and fostering public support for increased funding.

PRESIDENT MUHAMMADU BUHARI'S ANNUAL ALLOCATION TO EDUCATION 2016 - 2023



N369.6 billion
2016



N550.5 billion
2017



N605.8 billion
2018



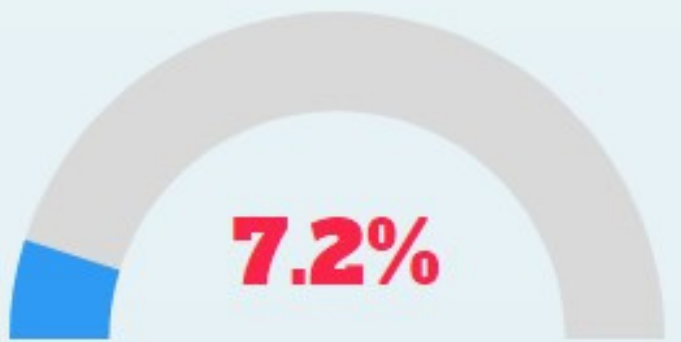
N620.5 billion
2019



N671.07 billion
2020



N742.5 billion
2021



N1.18 trillion
2022



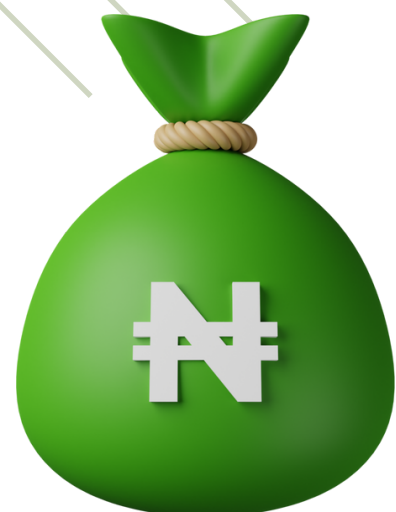
N1.79 trillion
2023

PREMIUM
Times

Infographics | Qosim Suleiman



2024 EDUCATION BUDGET ALLOCATION FEDERAL AND STATE ANALYSIS



NIGERIA

TOTAL FEDERAL BUDGET - N27.5 TRILLION
EDUCATION SECTOR BUDGET - N2.18 TRILLION
PERCENTAGE FOR EDUCATION - 7.9% .

BAUCHI (NE)

TOTAL STATE BUDGET - 300.2 BILLION
EDUCATION SECTOR BUDGET- N48 BILLION.
PERCENTAGE FOR EDUCATION - 16%.

NASARAWA (NC)

TOTAL STATE BUDGET - 199.9 BILLION
EDUCATION SECTOR BUDGET- N41.9 BILLION.
PERCENTAGE FOR EDUCATION - 21%.

ENUGU (SE)

TOTAL STATE BUDGET - 521.5 BILLION
EDUCATION SECTOR BUDGET- N134.5 BILLION.
PERCENTAGE FOR EDUCATION - 26%.

DELTA (SS)

TOTAL STATE BUDGET - 714.4 BILLION
EDUCATION SECTOR BUDGET- N46.55 BILLION.
PERCENTAGE FOR EDUCATION - 6%.

OYO (SW)

TOTAL STATE BUDGET - 434.2 BILLION
EDUCATION SECTOR BUDGET- N90.6 BILLION.
PERCENTAGE FOR EDUCATION - 21%.

KATSINA (NW)

TOTAL STATE BUDGET - 454.3 BILLION
EDUCATION SECTOR BUDGET- N64.4 BILLION.
PERCENTAGE FOR EDUCATION - 15%.

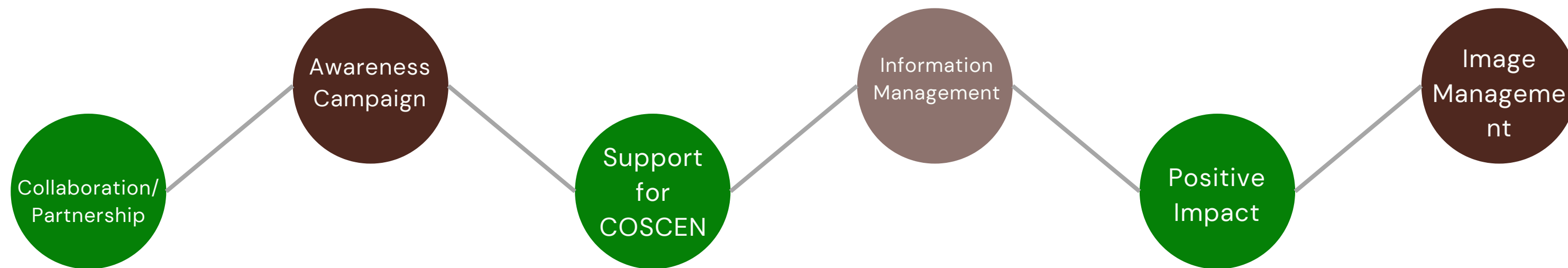


MEDIA SUPPORT FOR EDUCATION AT THE NGF

The Nigeria Governors' Forum would love to collaborate with the media to develop and disseminate educational content, conduct awareness campaigns, and engage stakeholders. This partnership would leverage the media's influence to amplify educational initiatives and policies at the sub-national level.

We understand that the media's role in promoting education at the sub-national level in Nigeria is multifaceted, encompassing dissemination of information, advocacy for increased funding, leveraging both traditional and modern platforms, and collaborating with governmental bodies like the Nigeria Governors' Forum to address educational challenges and drive positive change.

MEDIA SUPPORT FOR EDUCATION AT THE NGF THROUGH THE COMMITTEE OF STATES' COMMISSIONERS OF EDUCATION IN NIGERIA (COSCEN)





CONCLUSION



PARTNERSHIP

NGF NEEDS THE MEDIA THE SAME WAY, THE MEDIA NEEDS NGF. THERE IS A NEED FOR STRONG PARTNERSHIP AND SUPPORT FOR EDUCATION AT THE SUB-NATIONAL LEVEL

ENGAGEMENT

THERE SHOULD BE CONSTANT ENGAGEMENT BETWEEN THE NGF AND THE MEDIA, ESPECIALLY IN THE GENERATION OF EDUCATION DATA AND MONITORING AND EVALUATION OF EDUCATION POLICY IN THE STATES.

ADVOCACY

THE MEDIA SHOULD ADVOCATE FOR THE STATES AND CREATE THE NEEDED AWARENESS ON THE ACTIVITIES OF THE STATES ESPECIALLY IN THE EDUCATION SECTOR.



**"TODAY,
EDUCATION IS PERHAPS
THE MOST IMPORTANT
FUNCTION OF
STATE AND LOCAL
GOVERNMENTS."**

NIGERIA
GOVERNORS'
FORUM



THANK YOU

Nigeria Governors' Forum Team.