

# Capital Markets as an Alternative source of Finance

Presented by Oscar N Onyema, OON Group Managing Director/ CEO, NGX Group





NGX Group

• Government Debt Issuance on NGX Exchange

• Capital Market as a Catalyst for Growth

• Unlocking The Opportunities

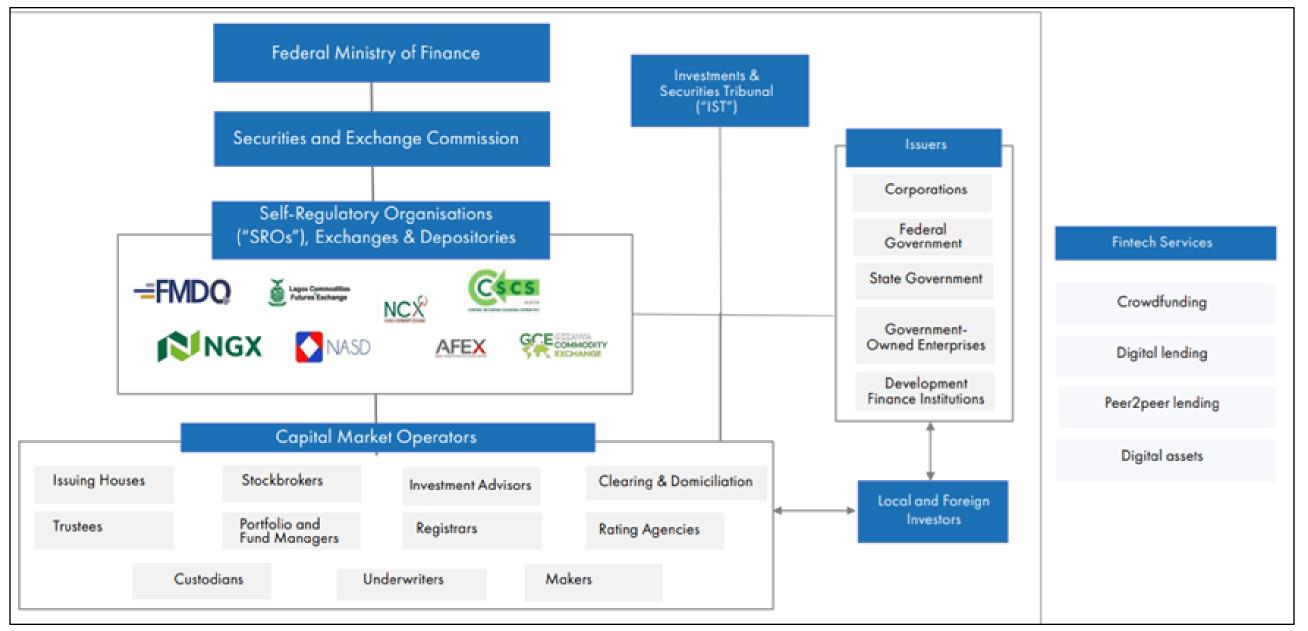
2

3

5

### **Overview of the Capital Market Ecosystem**





Monday, 15 May 2023 | 3



## **KEY PLAYERS IN THE NIGERIAN CAPITAL MARKET**

#### **Broker-Dealers:**

Bring issuers to the market; execute buy/sell orders

Enabling Framework: SEC registration; NGX license; CIS Act of 1992; ISA 2007, SEC Rules (2013) and NGX Rules

#### **Registrars:**

Maintain registers of company shareholders

Enabling Framework: SEC registration as a Registrar; ISA 2007 and SEC Rules (2013

#### Investors/Participants:

Originate orders

#### **Trustees and Custodians:**

Maintain assets on behalf of investors

Enabling Framework: SEC registration as a Trustee or Custodian; ISA 2007; Trustee Investment Act 1962; SEC Rules (2013)

#### Others:

Issuing Houses, OTC platforms, Fund Managers, Trade Associations, Professional Bodies (e.g., **CIS**) etc.

Enabling Framework: SEC Registration; ISA 2007 and SEC Rules (2013); CIS Act of 1992, etc.

The Capital Market: Key Participants and Enabling Framework

#### SEC (Apex Regulator):

Maintains primary oversight of the capital market

Enabling Framework: Enabling Framework: ISA 2007 and SEC Rules (2013)

#### Ministry of Finance:

Provides fiscal policy and stability in capital market and overall economy

Enabling Framework: Finance (Control and Management) Act 1958

NGX/NGX Reg (SROs)

Enabling Framework: SEC registration as an Exchange/SRO; ISA 2007 and SEC Rules (2013); MEMARTs and NGX Rules

**Issuers:** 

Issue various securities for investment

Enabling Framework: Companies and Allied Matters Act, LFN 200, ISA 2007, SEC Rules (2013) and NGX Rules

Central Securities Clearing System (CSCS)/NG Clearing Limited:

Provider of clearing and settlement services

Enabling Framework: SEC registration as a CSD, Clearing House; ISA 2007 and SEC Rules (2013)



## **NGX GROUP**

### **CURRENT GROUP STRUCTURE**





\*The governance and management of NGX Regulation Limited is independent of the employees and boards of other subsidiaries of the holding company.

## **NGX Group at a glance**





#### Our support cuts across different areas of our investee's businesses which are as follows

- ✓ We provide wide range of investors across sectors and geographies
- ✓ We offer an extra layer of due diligence utilizing our high-quality and experienced risk control and strategic management personnel
- ✓ We provide governance, strategic and execution support to our investee companies
- ✓ By adopting a value-centric approach optimize the dividend paying potential of the investee companies

## **NGX EXCHANGE**

#### NIGERIAN EXCHANGE

Nigerian Exchange Limited ("NGX OpCo") is a leading capital market infrastructure in Africa's largest economy. A licensed exchange hub under the Investments and Securities Act (ISA) and is also regulated by the Securities and Exchange Commission ("SEC") of Nigeria. In line with its 2021 – 2023 strategic plan, the Exchange has continued to broaden its market influence while focusing on the following:

- I. Increasing its source of non-traditional income;
- II. Enhancing in technology capabilities; and
- III. Leveraging on global trends.

In 2022 being the post-demutualization year, the Exchange hit some of its key strategic milestones of becoming the leading exchange for technology companies in Africa. As of the end of this reporting year, the Securities and Exchange Commission (SEC) approved the Rules for listing on NGX technology Board; making NGX OpCo a specialized platform for technology-based companies to list and raise capital on the Exchange.

#### AFRICA'S INNOVATIVE PLATFORM

NGX OpCo offers the best investor opportunities to African enterprises for listing and trading (equities, fixed income, exchange-traded funds (ETFs), real estate investment trusts (REITs), mutual funds, rights, and securities lending) in addition to proffering services in the pre-trade and post-trade spaces. NGX OpCo also provides licensing services, market data solutions, ancillary technology services, and more.



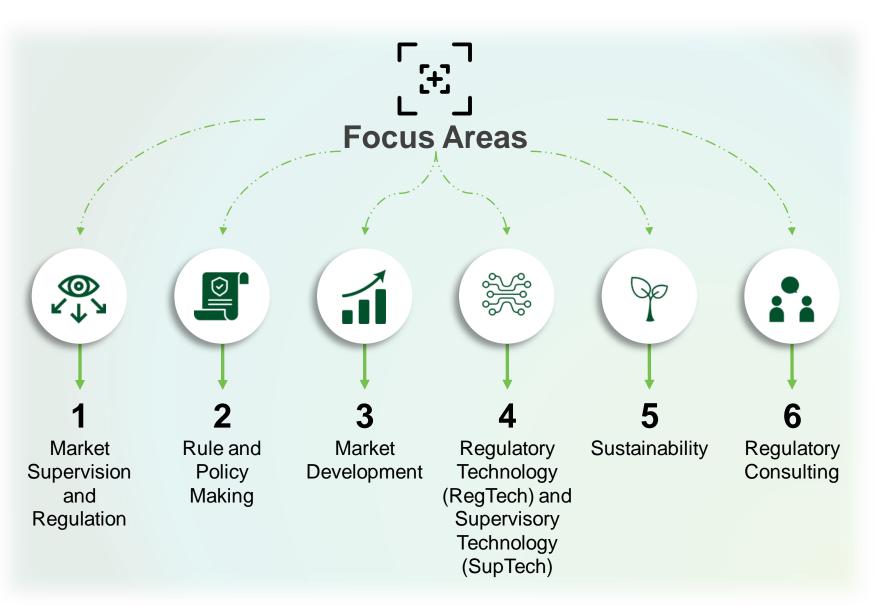
| Monday, 15 May 2023 | 8

## **NGX REGCO**





- NGX Regulation Limited ("NGX RegCo") is an independent subsidiary of Nigerian Exchange Group Plc. (NGX Group Plc.) and a Self-Regulatory Organization (SRO) registered by the Securities and Exchange Commission (SEC) of Nigeria.
- Our activities seek to promote just and equitable principles of trade, encourage free and open markets, mitigate systemic risks, protect investors and customers, and provide value to stakeholders by facilitating robust, developed and well-regulated markets.



## NGX GROUP COLLABORATION FOR GROWTH







## Affiliate companies – Central Securities Clearing System Plc. (CSCS)



Central Securities Clearing System Plc [CSCS] is Nigeria's Central Securities Depository (CSD) licensed to carry on the depository, clearing and settlement of all transactions in the Nigerian Capital Market. As the country's premier Financial Market Infrastructure (FMI), CSCS processes securities in electronic book-entry form, ensuring safe and efficient transaction processing within the ecosystem





## **Capital Market products**

### **Capital Market Products**

#### **Debt Securities**

A debt instrument is used by either companies or governments to generate funds for capital-intensive projects

## **Equities**

Ownership interest held by shareholders in an entity (a company, partnership, or trust), realized in the form of shares of capital stock, which includes shares of both common and preferred stock.

## **Derivatives**

These are instruments that derive from other securities, which are referred to as underlying assets (as the derivative is derived from them).

### **Preference Shares**

02

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This instrument is issued by corporate bodies and the investors rank second (after bond holders) on the scale of preference when a company goes under. The instrument possesses the characteristics of equity.

04

03

### **Government Debt Instruments**



FGN Bonds are debt securities (liabilities) of the Federal Government of Nigeria (FGN) issued by the Debt Management Office (DMO) for and on behalf of the Federal Government. The FGN has an obligation to pay the bondholder the principal and agreed interest as and when due



#### **FGN Saving Bonds** Sub-National Bonds Federal Government The of 3 These are long-term debt securities Nigeria (FGN) Savings Bond is a issued by the state and local low to medium risk investment governments of a nation to finance issued by the Debt Management projects for the public good like Office (DMO) on behalf of the building schools, roads, hospitals and federal government. The sewer systems. investment is fully backed by the faith and credit of the Government of Nigeria. **Agency Bonds** 5 Sukuk These are bonds issued by a government-Often referred to as "sharia-compliant" bonds, sponsored agency, backed by the Sukuk are bonds structured to comply with government of the country. Such agencies **Government Issues** Islamic law, prohibiting payment of interest on are usually set up to allow access to low borrowed amounts. Sukuk debt instruments cost of financing for certain areas in the grant investors shares in an asset alongside economy e.g. housing, power, transport, assumption of commensurate profit and risk. etc. Sukuk are issued through various structures which provide fixed or floating rate payments.

## Existing Debt Instruments on NGX (12th May 2023)





## Equity Dashboard – NGX (12<sup>th</sup> May 2023)





#### Source: www.ngxgroup.com

| Monday, 15 May 2023 | 17

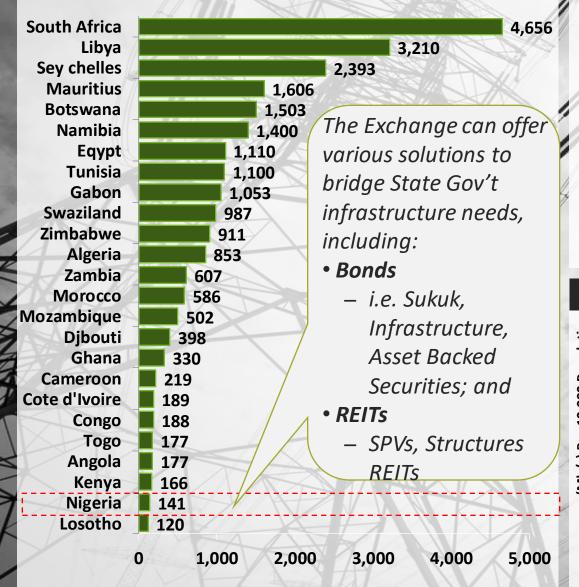


## Capital Market As A Catalyst For Growth

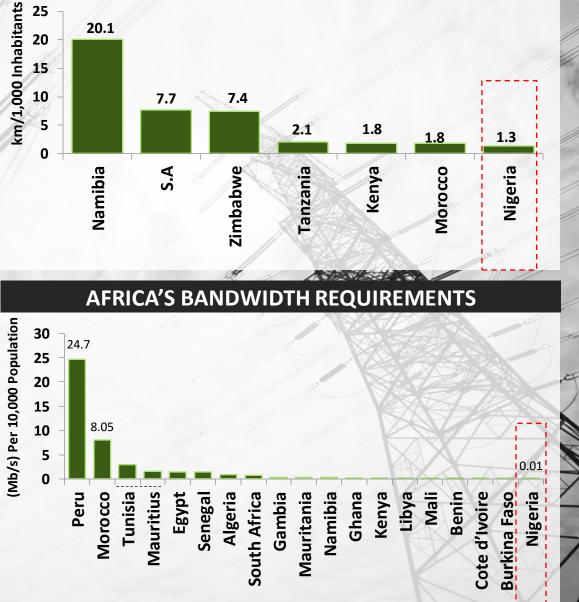


## Bridging Nigeria's States' Infrastructure Gap

### **ELECTRICITY CONSUMPTION PER CAPITA, KW/H**



#### AFRICA ROAD NETWORKS (KM/1,000 INHABITANTS)



20

## **Stimulating GDP and Employment**

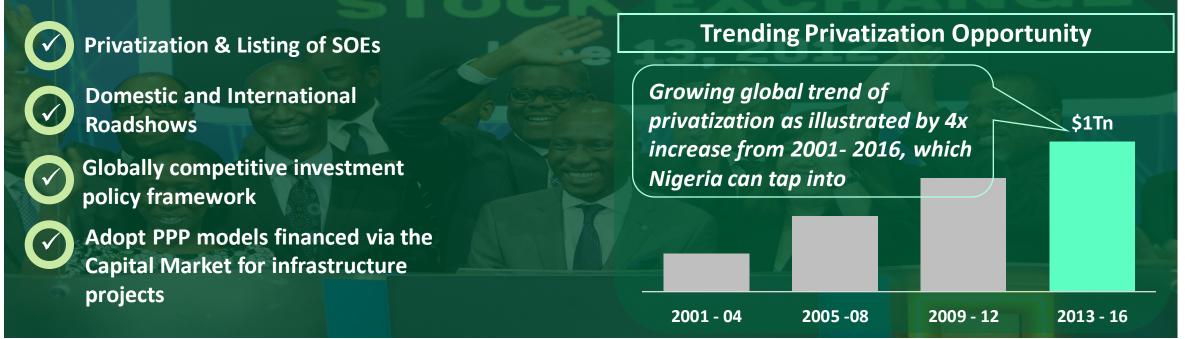


Action	1. List State-Owned Enterprises	2. Promote listing of SMEs
Advantages	<ul> <li>Entities providing critical public service are under adequate regulation and broader shareholder control</li> <li>Public gets to participate in wealth created in strategic economic sectors</li> <li>Greater financial transparency to gov't</li> <li>Transparency in governance and CSR</li> </ul>	<ul> <li>Quality employment for Nigeria's workforce</li> <li>Reduced corruption in the private sector via enhanced corporate governance</li> <li>Enhanced financial reporting and disclosure         <ul> <li>McKinsey reports that companies listed on the NGX pay 1.1ppts more tax than private companies</li> </ul> </li> </ul>
Outcomes	<ul> <li>Greater efficiency</li> <li>Higher productivity and output</li> <li>Increased tax revenues</li> </ul>	<ul> <li>Business growth/ expansion</li> <li>Greater employment</li> <li>Increased tax compliance -&gt; higher fiscal revenues</li> </ul>

21

## **Boosting States' Investment Opportunities**





### Growing Emerging Market PPP Opportunity



...launches Guidelines for Advancing Asset Securitization Business for PPP Projects...while

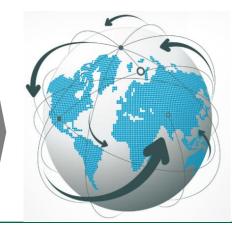


Shanghai S.E

...published the rules for listing of companies involved in PPP projects, expecting IPO interest

### **Continual Investment Promotion Opportunity**

- Promote States' investment attractiveness via roadshows & global partnerships.
- Opportunity to partner with NGX (London, New York, Hong Kong, etc. roadshows)



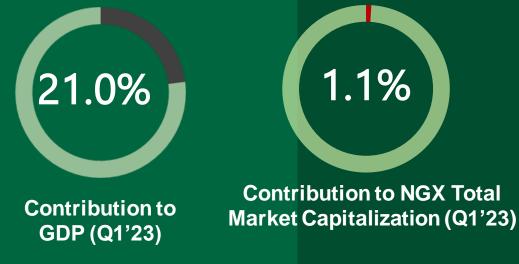
Monday, 15 May 2023 | 22

Philippine S.E.

Source: The Privatization Barometer Report

## Driving a buoyant agriculture sector

The agriculture sector is significantly underrepresented in the Nigerian Capital Market:



## Immense Opportunities exist for State Gov'ts to:

- Promote listing of agri-businesses
- Support the creation of dynamic products (e.g. commodity derivatives)

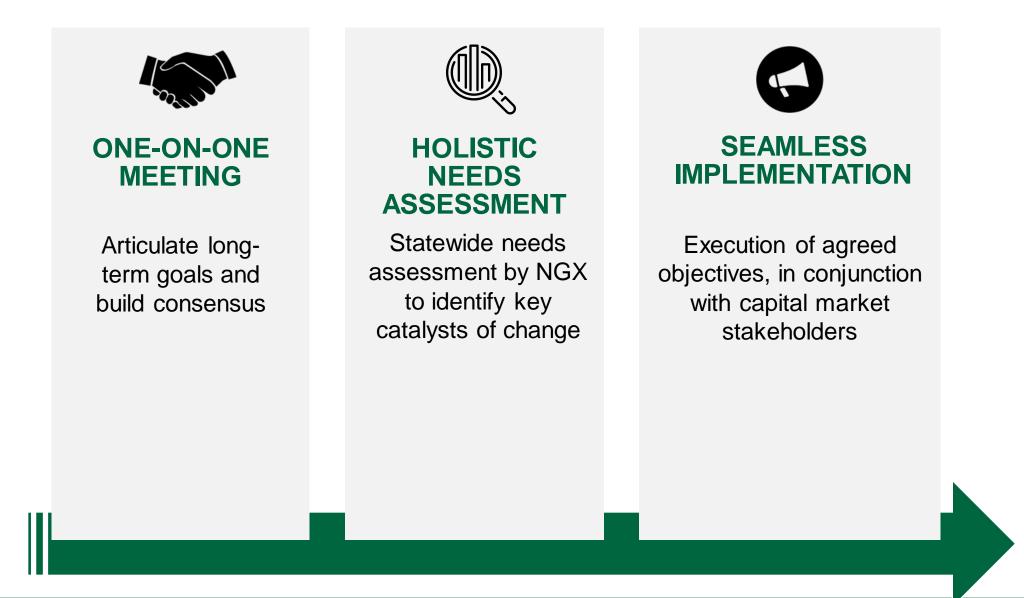




## **Unlocking The Opportunities**

## How can we Unlock these Opportunities?





### THE WAY FORWARD



#### **Next Steps**



- Assessment of the identified key areas of support
- Articulate longterm goals and build consensus and stakeholder engagement
- Develop a road map, appoint parties and Timelines

#### **Key Contacts**

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## **APPENDIX**



### Some major capital market events in the past years



Introduction of SEC Rules on Digital Assets

**\*** ) The Rules provide a clear regulatory framework for the growth of the digital asset market in Nigeria.



Nigeria Exchange Limited (NGX) launches West Africa's first exchange-traded derivatives market

- **\*** West Africa's first Exchange Traded Derivatives (ETD) Market with Equity Index Futures Contracts.
- \* Promotes risk diversification in the market and investor inclusion.



Implementation of crowdfunding rules

The SEC crowdfunding rules came into force in January 2021 and all fundraisers and investment-based crowdfunding platforms were required to comply with the rules by 30 June 2021.



Launch of the first Central Counterparty Services (CCP) in Nigeria

- **\*** Launched by NG clearing, it is the first of its kind in West Africa.
- ✤ Established to facilitate the clearing and settlement of exchange-traded derivatives and commodities.