



MEETING WITH RESTRAL ON COMMUNICATIONS STRATEGY

Date: 18th April, 2013
Time: 10.30 am
Venue: Director Generals Office, NGFS

Chaired by: _____

S/N	NOTES/RESOLUTIONS	ACTION BY
1.0	<p>Opening</p> <p>The DG introduced members of both teams and sensitized the NGF team about the activities of ReStraL. The representative of the ReStraL team explained that the objective of the meeting was to get more information about the Secretariat that will enable them put together a more comprehensive proposal for a communications strategy.</p>	
2.0	<p>Matters Arising</p> <ol style="list-style-type: none"> 1. The representative of ReStraL explained that the communications strategy was aimed at enlightening the public about the activities of the Secretariat, acknowledging the fact that a lot of work is being done at the Secretariat but not much of it is known by the public. 2. She saw the strategy as timely considering the fact that elections are coming. Also the strategy will help boost the image of the forum, as most persons are of the view that the forum is all about politics. 3. She explained that ReStraL has partnered with Ssanitas International which has experience in successful media operations in over 60 countries. She also indicated the interest of ReStraL in working with some staff of the NGF via Sanitas. <p>In reaction to the above, some observations were raised:</p> <ol style="list-style-type: none"> 1. There is the possibility of conflicting interests since the founder/director of ReStraL as stated in the proposal is Ifueko Omoigui Okauru- the DGs wife. 2. It was obvious that this fact could affect perception and appearance, on a deal is signed. 3. Different options were suggested as ways out to salvage the situation, but none was a permanent solution. 	
3.0	<p>Key Outcomes</p> <ol style="list-style-type: none"> 1. Both teams agreed that training be organized for members of the NGF team by ReStraL. 	
4.0	<p>Next Steps</p> <ol style="list-style-type: none"> 1. Both teams are to brainstorm and come up with a feedback. 	
5.0	<p>Closing</p> <p>The meeting ended at 11.30am</p>	

Attendees:

ReStral

- Rakiya B. Aliyu
- Iluobe Adesuwa E

Nigeria Governors Forum

- A.B Okauru
- L.O.T Shittu
- M.A Jibia
- Myani T. Bukar
- Dr. Afeikhena Jerome
- David Nabena
- Cijeyu Djong
- Juliet C. Eleje
- Patterson Ekeocha
- Titilola Akindeinde
- Giwa Zikrullah
- Nafisa Usman
- Alutu Uzochukwu U