

NIGERIAN FOREIGN AFFAIRS MINISTRY AND NIGERIAN EMBASSY,  
WASHINGTON DC

*Proudly Presents*

**NIGERIA –AMERICA INVESTMENT AND BUSINESS CONFERENCE  
MARCH 2012**



**THEME: INFRASTRUCTURE**

Organized by:  
**TRICONTINENTAL EAGLE (TCE)**

*Partnership For Greater Heights*

## PREVIEW

The Nigerian Embassy cordially invites you to participate in the Nigeria – America Investment and Investment Conference scheduled for March 2012 at the City Convention Center, Houston, TX

The Forum is part of the Commission's continuing efforts to promote business exchange and the flow of foreign direct investments between Nigeria and North America.

### HIGHLIGHTS ON NIGERIA

- 7th largest producer of petroleum in the world
- The Nigerian telecommunications industry is the fastest growing in the world with an annual growth rate of between 26-29%.
- English Speaking
- Nigeria also has a fast growing financial services sector with many Nigerian banks in the top 1000 banks in the world.
- In the context of the global economy, Nigeria has been consistently ranked as the topmost destination for investments in Africa.

### FOR WHOM

- Multi –National companies in US and Nigeria
- SMEs in US and Nigeria
- Bilateral Chambers of Commerce
- American Business Associations
- Public Sector Agencies

### Target Sectors

### Sub-Sectors

Target Sectors	Sub-Sectors
<b>Transportation</b>	<ul style="list-style-type: none"> <li>Aviation</li> <li>-Bridges</li> <li>-Inland Waterways</li> <li>-Rail</li> <li>-Roads</li> <li>-Public Transport</li> </ul>
<b>Communications</b>	<ul style="list-style-type: none"> <li>-Postal service</li> <li>-Telephone (land lines) networks</li> <li>-Mobile phone networks</li> <li>-Television and radio transmission stations, Cable television</li> <li>-The Internet,</li> <li>-Communications satellites</li> </ul>
<b>Energy Infrastructure</b>	<ul style="list-style-type: none"> <li>-Generation</li> <li>-Distribution</li> <li>-Electrical power network</li> <li>-Petroleum and Natural Gas</li> <li>*Pipelines, storage and distribution terminals, LNG</li> </ul>
<b>Water Management and Environment</b>	<ul style="list-style-type: none"> <li>-Dams and Storage Reservoirs</li> <li>-Drinking Water</li> <li>-Irrigation and Flood control system</li> <li>-Costal management</li> <li>-Hazardous Waste</li> <li>-Sanitation (Wastewater and Solid Waste)</li> </ul>
<b>Housing</b>	<ul style="list-style-type: none"> <li>-Real Estates</li> <li>-Low to Medium Cost Houses</li> <li>-Apartment Complex and Residential</li> <li>-Public Infrastructure: -School, Sports and Hospital Infrastructure</li> </ul>

Partnership For Greater Heights

IN PARTNERSHIP WITH

*(Proposal)*



- ◆ Nigerian-American Chamber of Commerce
- ◆ Nigeria Investment Promotion Council
- ◆ Nigeria Embassy, Washington DC
- ◆ Small Business Administration (SBA), USA
- ◆ MAJOR STATE GOVERNMENTS OF NIGERIA
- ◆ Nigeria Foreign Affairs Ministry
- ◆ Nigeria Trade and Investment Ministry
- ◆ EXIM Bank, USA
- ◆ USAID

## OBJECTIVES

Networking Opportunities for Businesses in Nigeria

Attraction Of Foreign Investors & Businesses

Profile of Private Sector Business and Investment opportunities

Awareness Of New Developments In Nigeria

Further Facilitate and Consolidate on the Business Relationship between Nigeria and US

Promote New Trade & Small Business Initiative

## SPONSORSHIP

- ◆ FINANCIAL INDUSTRY
- ◆ OIL AND GAS
- ◆ HEALTH INDUSTRY
- ◆ TOURISM/AVIATION INDUSTRY
- ◆ POWER INDUSTRY

## SPEAKERS

- ◆ HONORABLE MINISTERS
- ◆ STATE GOVERNORS
- ◆ GLOBAL CEOs
- ◆ WORLD BANK/FINANCIAL EXECUTIVES
- ◆ INDUSTRY EXPERTS

# SPONSORSHIP

**1. At US \$100,000.00 Platinum Sponsorship**, the event sponsorship bequeaths the benefits of:

The designation of **"PLATINUM SPONSORS"** allows the firm the title of "the sponsor" on the Event Website, and Electronic Billboard hosted by TCE.

A mailing list of pre-registered and confirmed delegates together with their profiles. Display of **"SPONSOR"** on the forum badge and jacket.

Recognition as **"FORUM SPONSOR"** from the podium at the sponsored event.

Strategically placed with members of the Nigerian public private sector during event activities.

The opportunity to distribute corporate gifts to selected members of the forum.

**2. At US \$75,000.00 – Gold Sponsorship Break - out Sessions:** The Event has limited opportunities available for Corporate Sponsors to host a Break - out Sessions on each day of the forum in the two centers of the Convention. These Sessions would cover nine sectors:

Oil & Gas.

Finance/Banking.

Solid Minerals & Mining.

Power/Energy Generation & Transmission.

Waste Management & Recycling.

Plastics Technology.

Furthermore, Break out Session sponsors would enjoy the benefit of open discussions and co-chairing of the Sessions, placement of corporate banners in the events hall, and a complimentary delegate passes for the event with full event documentation and other derivable.

# SPONSORSHIP

**3. Tea Break (100, Delegates) US\$50,000.00 Bronze Sponsorship**

Display of Company logo/flag at the reception hall.

Distribution of corporate gifts to a selected number of participants from both the public and private sector.

Corporate presentation at the sessions either Audio or Visual.

**4. Lunch. (100 Delegates) US\$50,000.00. Bronze Sponsorship**

Welcome speech prior to the commencement of the lunch.

Choice of seating arrangements and display of company logo/flag at the reception hall. Distribution of corporate gifts to a selected number of participants from both the public and private sector.

Corporate presentation at the sessions either Audio or Visual.

**5. Dinner (100 delegates) US\$50,000.00. Bronze Sponsorship**

(Same as above).

**6. Sponsorships are opened for Nigerian and American companies willing to avail themselves of this golden opportunity.**

**Registration and Payment of Participation Fees.**

Private and Individual Participation: **US \$5000.00**

Corporate participation: **US\$30,000.00**

## SPEAKERS

## WHO WILL BE THERE

- ◆ Chairmen, CEOs, MDs, CFOs of leading Companies (US, Nigeria etc)
- ◆ Heads of Governments and Ministers
- ◆ Multinational Agencies in the US and Nigeria
- ◆ Leaders and Captains of Industries in the Global Market

## REGISTRATION

DATE: MARCH 2012

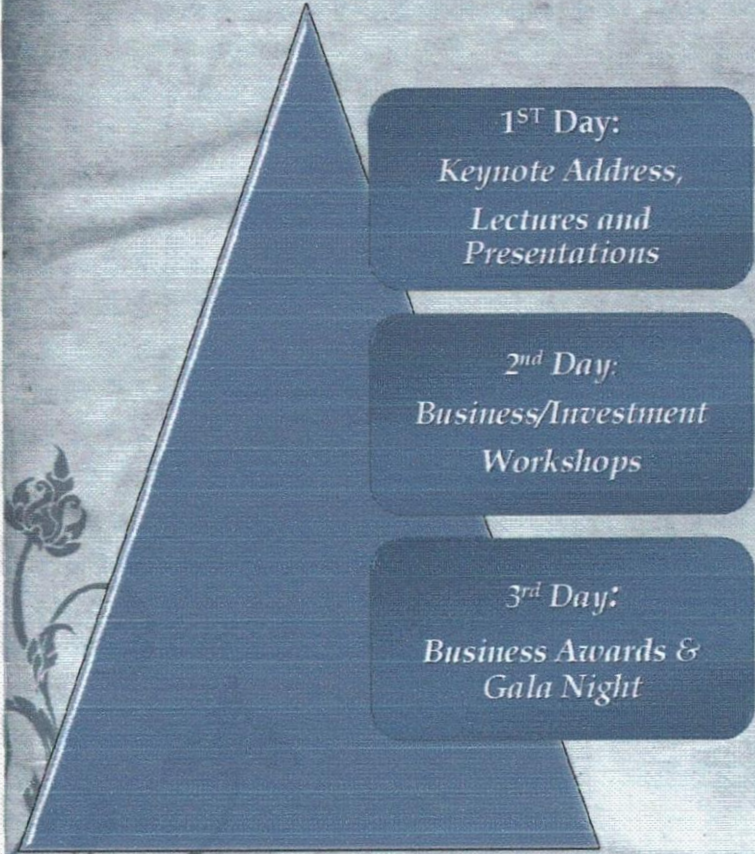
VENUE: FLORIDA

ONLINE



← 1-9  
WALL ST

## EVENT FOCUS



1<sup>ST</sup> Day:  
*Keynote Address,  
Lectures and  
Presentations*

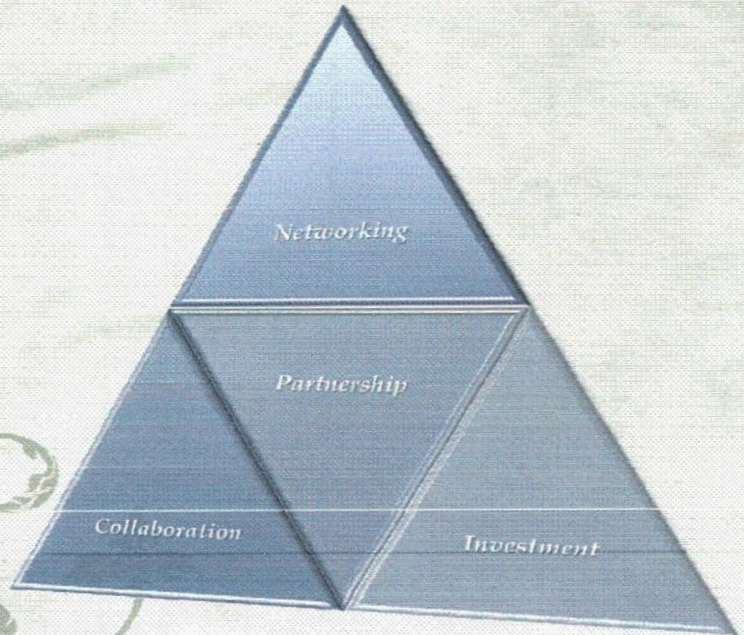
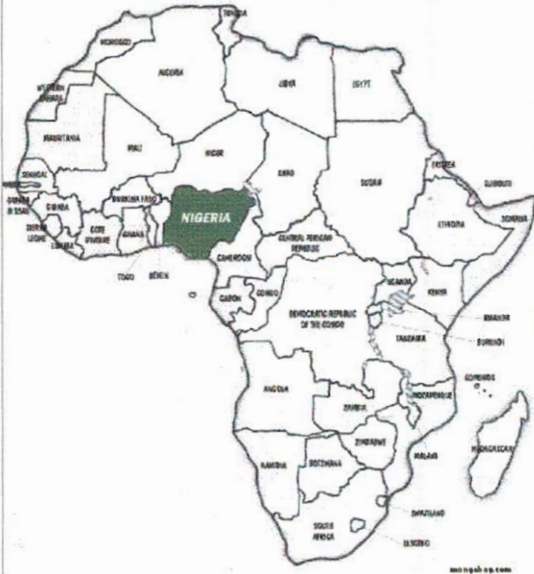
2<sup>nd</sup> Day:  
*Business/Investment  
Workshops*

3<sup>rd</sup> Day:  
*Business Awards &  
Gala Night*



Partnership For Greater Heights

# Nigeria-America Investment & Business Forum!



DATE: MARCH 2012

VENUE:

*Partnership For Greater Heights*

# TRICONTINENTAL EAGLE

- ◆ CONSULTING
- ◆ COLLABORATING
- ◆ COMPETENCE



*Partnership For Greater Heights*

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