

**BRIEFS ON MINISTRY OF INFORMATION, CULTURE &
TOURISM, SUBMITTED TO THE GOVERNOR'S FORUM
COMMITTEE ON TOUR OF ADAMAWA STATE**

22ND MARCH 2010

STRUCTURES AND FUNCTIONS

The restructure of the machinery of government in September 2007 brought about the merger of the Ministry of Culture and Tourism to the Ministry of Information to become what is now the Ministry of Information, Culture and Tourism. The Ministry has staff strength of 257 and is made up of five departments.

The Departments are:-

- i. Department of Information
- ii. Department of Culture
- iii. Department of Administration and Finance
- iv. Department of Printing (Government Printing Press)
- v. Department of Tourism and catering Management

The Ministry of Information, Culture and Tourism has four (4) parastals which are the state owned media organizations and the Council for Arts and Culture. They are:-

- i. Adamawa Broadcasting Corporation
- ii. Adamawa Television Corporation
- iii. Adamawa Press Limited
- iv. Adamawa State Council for Arts and Culture

The Ministry of Information, Culture and Tourism has five (5) Area Information Offices at Michika, Mubi, Gombi, Numan and Ganye, three (3) Information offices at state Liaison offices in Abuja, Lagos and Kaduna.

NOTE: the statutes establishing each of the parastals under the Ministry stipulates that each has a Governing Board of five to six members and a chairman all appointed by the Governor. The General Manager/Directors are the administrative head of their respective organizations. Although considered as a department in the Ministry, the Government printing Press is semi autonomous and has its internal structures, salaries and overhead costs.

FUNCTIONS:

- i. Statutorily, the Ministry of Information is the publicity and public relations organs of the State Government pursued through the broadcast and print media, publications, field publicity, public address services, press releases and conferences, graphics illustrations, jingles, film documentaries and the promotion, development and coordination of Culture and Tourism.
- ii. The functions of the ministry among others include but not limited to the printing of all classified and unclassified security documents, school material, books, maintenance of archival material and other adhoc duties carried out by the Government Printer and the Graphic Arts.
- iii. The Ministry is the chief adviser to government and its organs on all information, media, tourism and culture related issues and their management.

- iv. The Ministry partners with all stakeholders in the state with the view to packaging attractive Tourism ventures for revenue generation.
- v. The ministry identifies and develops cultural sites and monuments for declaration as world heritage potentials to attract tourists and researchers from within and outside the country.
- vi. The Ministry promotes all natural features such as game reserves, waterfalls, mountains, caves to attract tourist to Adamawa State.
- vii. The ministry develops and maintains amusement park in the state capital and the local government for leisure time for both adults and children.
- viii. The ministry conducts research and document activities such as cultural festivals, with a view to develop and preserve them.
- ix. The ministry organizes tour packages within and outside the state for tourists.
- x. The ministry sensitizes and creates awareness on the peoples cultural values and inculcate same in the youth of the state.

STAFFING:

The Ministry of Information, Culture and Tourism statutorily has a commissioner of cabinet status as its chief executive. The permanent secretary is the Administrative head and accounting officer. He is assisted by the Directors. All Department/Directorates are headed by experienced professionals in their respective fields.

DEPARTMENT OF PRINTING (GOVERNMENT PRINTING PRESS)

The government printing press was established in 1977 with the sole purpose of undertaking the printing of all government documents as well as those from local government, private organizations and individuals. Essentially, the government printing press was established to ensure the security of all classified government documents under print.

The department of printing was granted autonomy and its services commercialized in May, 1987.

STRUCTURE:

The government Printing press is made up of various operational units which are independents; these are:-

- i. Administration and planning
- ii. Computer/Lithographic section
- iii. Keyboard/Casting
- iv. Offset Printing
- v. Letter Press Printing
- vi. Security section
- vii. Engineering
- viii. Binding/Dispatch
- ix. Account/ Stores

STAFF STRENGTH

The department has total staff strength of 48 regular staff and two (2) daily rated staff.

ADAMAWA BROADCASTING CORPORATION

The station is headed by Permanent Secretary/General Manager. The station like any other media station educates, entertain and enlighten the general public on government activities, policies and programmes.

ADAMAWA PRESS LTD.

The company was established on 1st April 1986 as a limited liability company by the then Gongola State under the name of Gongola Press Ltd. The name was changed to Adamawa Press Ltd. When Gongola State was changed to Adamawa Press Ltd. When Gongola State was split into two States Taraba and Adamawa State in 1991. Since its establishment, the company has been responsible for the production of the Weekly Scope Newspaper. At the head of administrative ladder is the general manager who takes charge of the publishing house.

The company is made up of the following departments

1. Administration
2. Editorial
3. Commercial
4. Production
5. Accounts

Each of the above departments is headed by a management staff who reports to the general manager on the day activities of the departments.

ADAMAWA TELEVISION CORPORATION

Adamawa State Television Corporation which has base station in Yola was established by Law No. 2 of 1983. Today it has three (30) Booster Stations located in Ganye, Gombi and Michika for effective coverage of the State. The main station which transmits on channel 26, booster has its station in Michika channel 28, Gombi Channel 30 and Ganye channel 32.

The Corporation's operational focus is rural news and programming. These ranges from production of documentaries on various socio-cultural lives of

- vii. landscaping and beautification of the corporation was undertaken
- viii. A new sound/mixer was purchased and installed
- ix. A starlet Toyota vehicle was purchased for rural programming and news.
- x. News room and programmes departments were furnished
- xi. 20 armed chairs and 6 engineering workshop stools were acquired for staff.
- xii. The Station settled its 3 years (2005-2007) indebtedness to Broadcasting Organization of Nigeria (BON) amounting to N450,000.00
- xiii. The Corporation organized 2007 Staff productivity award ATV marked its 20th Anniversary celebration on 29th October, 2007

ADAMAWA STATE ARTS COUNCIL

The Adamawa State Arts Council was established by an edict in January 1987 and charged with responsibility of revitalizing, promoting, preserving and presenting the rich cultural heritage of the state and the country for pride and dignity of the black race.

Therefore in order to achieve these laudable objectives, three (3) departments were set-up namely:- Administration, Performing Arts and Visual Arts.

1. **Administration:** The department is headed by Director who takes care of general administration of the Council and coordinates general activities of other departments. Staff strength, 169 staff and monthly salary bill N3,629,655.24
2. **Performing Arts:** The Performing arts department is headed by a Senior Officer and consists of three major units, namely drama, cultural troupe and musical band

Since the commencement of the Nyako Administration, the information sector in Adamawa State is being rejuvenated. All units of the information department are being restructured and revitalized. This has resulted in enhanced productivity manifested in a string of publication, coordination and harmonization of public enlightenment and media matters, better liaison with other media management and various arms of government and greater outreach in public enlightenment and publicity of government programmes and activities. The breakdown of government performance can be summed up as follows:

INFORMATION DIRECTORATE

Headquarters

At the Ministry's headquarters government procured two brand new state of the art public address vehicles and a 36 seater staff bus at the cost of N50,000,000.0

Government purchased a Digital Transmitter for the broadcasting station at the cost of N688 million. In the same vein government purchased new transmitter at the Mararaba Mubi Station.

ADAMAWA TELEVISION CORPORATION

Government approved and purchased a new 250KVA UHF transmitter, repaired the existing HARRIS transmitter and purchased a 250KVA Generator and subsequently connected the Station to PHCN dedicated power line all at the total cost of N277 million.

CULTURE AND TOURISM

1. Renovation and completion of the multi-billion Naira Yola International Hotel at the Cost of N2.8 Billion.
2. Renovation of Jimeta Amusement Park and purchase of some birds at the cost of N2.3 Million
3. Renovation and furnishing the Malamre Guest House at the cost of N2,500,000
4. Engagement of Consultant on Culture and Tourism to improve the sector and generate revenue for the state.
5. Adamawa State participated at the National Festival of Arts and Culture NAFEST 2009
6. Adamawa State Cultural Troupe participated at the AFRICAN CULTURES in focus in China 2008